

Boardwalk Marketing PRICING GUIDE

Confidential NET Pricing

Prices shown here are your Net Cost



4726 Pittsburgh Avenue
Erie, PA 16509
(877) 726-9555

Confidential NET Price List

Prices shown here are your Net Cost

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Thank you for your interest in Boardwalk Marketing's Contract Decorating Services

Our price guide reflects our approach to all our work - honest, detailed and straightforward. When you first take a look at our price guide you may feel intimidated. Don't. While it is expansive it is actually easy to use. We have organized the following pages in a way that will help you to quickly find what you are looking for.

GENERAL INFORMATION

We begin with the basics. Screen charges, setup charges and the like. There is also a short primer on our approach to, and reasons for including multiple tables for each decorating technique. Take a moment to familiarize yourself with this information. It will make the use of our price list much easier to understand.

SPOT COLOR - SIMULATED PROCESS - 4-COLOR PROCESS

The first section begins with the bread-and-butter of everyone's screen printing work - Spot Color printing. The overwhelming majority of work that we produce is Spot Color. For many there will be no need to go beyond these few pages. Also included here is the pricing for Simulated and 4-color Process printing. Printing full color designs on white garments can be accomplished with 4-color Process. On colored garments we employ Simulated Process printing for a rich, bright, vibrant print on most any color shirt.

SPECIAL EFFECTS PRINTING

What sets us at Boardwalk apart from most other decorators serving the Promotional Products Industry is our dedication to quality and our desire to be **Best!** To that end we have developed the most expansive portfolio of Special Effects decorating techniques available anywhere - 15+ techniques plus custom formulas and effects only available from Boardwalk. Special Effects Decorating sets us apart from our competition. When you show your clients these effects you too can stand above all of *your* competition. Be the **Benchmark** all your competitors are then judged by.

Our Special Effects pricing pages make up the majority of this document. Some techniques like Chino and Glow-in-the-Dark are a single page of pricing. Because in truth these techniques are quite simple to print and pricing them is simple as well. Other techniques like Metallics and Neon inks are multi-page to reflect the reality that you can print either one Metallic color or two Metallic colors along with additional spot colors. Same with Neon.

And then there are the more involved techniques - Blister, Glitters, Gels, High Density, Nubbies, etc. Some of these techniques can be printed in several ways. High Density, for example, can be printed using very thick 400 micron screens in one layer, or with a second layer. The standard approach to High Density is actually two 400 micron layers of ink. Preceding each of our techniques is an information page about each ink or printing technique. Because of this added information, our price list also serves as an educational resource and provides valuable information for you to use in your selling efforts.

CUSTOM PRICING PAGES

Several pages toward the back of our price list are special formulations for a specific technique produced in a certain way. We do not offer multiple options for these techniques so they only show one table and one line of pricing. Each of these techniques is available to be seen on a Fabric Square that is included in our Fabric Square Sample Set.

HEAT APPLIED GRAPHICS PRICING

We also offer Heat Applied Graphics services. We will source the names or numbers or we will apply the items you send to us. Either way, we can handle your heat applied graphics needs.

Fabric Square Sample Set Images

In addition to the Quote Magician and the integrated Shipping Calculator, Boardwalk Tools also includes the Fabric Square Sample Set module which supports the sample set. The Fabric Square Sample Set is the only selling tool in the industry created specifically to sell more high quality decorated apparel.

A Fabric Square is a piece of high quality t-shirt material laminated to a stable backing. It allows us to print all of our decorating techniques on a variety of colored squares, and provide those to you in a stylish simulated leather carrying case that you can take and show to your clients.

There are more than 40 sample squares in the set. When you show your clients the amazing effects and the tremendous quality that can be achieved using high end screen printing processes, you have established in their minds that YOU are the only place to buy their Screen Printed apparel. All competitors will pale in comparison.

Be the **Benchmark** all your competitors are judged by.



Fabric Square Sample Set

IMAGES SHOWN IN THIS GUIDE

As you go through our Pricing Guide you will see examples of many (but not all) of the Fabric Squares included in our Sample Set. The reason for including these images is to give owners of the sample set a direct reference to the square related to the Special Effect Technique pricing.





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Spot Color Printing

SPOT COLOR SCREEN CHARGES

Initial Order - \$20.00 per Screen
Repeat Order - \$12.00 per Screen

ART PREPARATION CHARGES

\$40.00 per hour - 1/2 hour minimum

If any editing, or major resizing, or any other type of modification is performed, a minimum charge of \$20.00 will apply

EXCESSIVE HANDLING CHARGES

\$25.00 per hour

Orders that require us to provide extra services for handling, unwrapping, unbarring, removing labels, etc. will incur an excessive handling fee billed at \$25.00 per hour.

INK COLOR CHANGE CHARGES

\$12.00 per color

PRE-PRODUCTION PROOF

\$15.00 per color

Pre-production proofs for Standard Spot Color orders will be charged based on the number of colors in the print.
Screen Charges will apply as though it were a standard order.

Note - Pre-production Proofs are only for existing orders - not intended for speculative sample printing.

Simulated Process Printing

SIMULATED PROCESS SEPARATION CHARGES

Standard 12" x 12" max Separations	
6 Spot Colors	\$350.00
7 Spot Colors	\$375.00
8 Spot Colors	\$400.00

Screen Charges - Included in Separation Charges

4-color Process Printing

4-COLOR PROCESS SEPARATION CHARGES

Standard 12" x 12" max Separations	
4-color Process	\$350.00
(with or without additional Spot Colors)	

Screen Charges - Included in Separation Charges

PRE-PRODUCTION PROOF IS INCLUDED IN SEPARATION CHARGES

Our approach to customer service is unique in the industry.
The pricing shown above automatically includes **one** pre-production proof.
- Next-Day Air shipping charges for the proof will be added to the order shipping cost.

Any changes that need to be made to Simulated Process or 4-color Process separations will incur additional charges.

Special Effects Printing

SPECIAL EFFECTS SCREEN CHARGES

Initial AND Repeat Orders - \$40.00 per Screen

SPOT COLOR SCREEN CHARGES

Initial Order - \$20.00 per Screen

Repeat Order - \$12.00 per Screen

SUBMIT ARTWORK BEFORE PROVIDING A QUOTE

Special Effects printing can be complicated. BEFORE you provide a quote to your customer we recommend sending us the design that you want to use so that we can consult on the printability of the design and the usability of the SFX technique you want to employ.

The Special Effect pricing tables are provided as guide only. Be sure to consult before committing to a final price.

Pricing Colored Garments

Always assume that a design printed on a colored garment will require an underprint. If we find that it isn't needed we will inform you. An underprint is priced as an additional color. We make a screen for the underprint so we charge just like it is an additional color, because in fact, it is simply one more color to print.

For example, a Red print on a Black shirt will require two screens - one for the white underprint and one for the Red overprint color.

White prints also require an underprint and two screens - one for the underprint white and one for the overprint white. The exception to this rule is for orders of 71 pieces or less with a white print. In this instance we use one screen. Call our office for more information.

Understanding our Pricing Pages

SPOT COLOR AND SPECIAL EFFECTS SCREEN CHARGES

Our pricing pages have two columns labeled **STD** and **SFX**. The numbers in these columns represent the number of Standard Spot Color Screens and the number of Special Effects Screens needed for each line in the pricing table. Some special effects require two SFX screens for the technique. This can be costly. Therefore, some effects do not lend themselves to small quantity orders. However, we have provided pricing all the way down to 6 pieces for your convenience.

TABLES ENDING IN -1 -2 -3 WHAT IS THAT?

Rather than provide a list of add-on prices for a Flash or for Sweats or Pocket prints or Sleeve prints or Puff Ink, etc. we have created tables to accommodate all of those realities. Most pricing pages have three separate tables, each with the suffix of -1, -2, or -3. For example, SPOT-1, SPOT-2, SPOT-3.

Next to each table you will see a reminder about which items to price using that table. Basically it works like this:

- | | | |
|-----------|-------------------------------|--|
| -1 | T-Shirts | This is always the least expensive table and is to be used for those items like T-Shirts which take us the least amount of time to print. |
| -2 | Sweatshirts,
Short Sleeves | Sweats and Short Sleeves take a bit more time, therefore we charge a little more. |
| -3 | Pockets,
Long Sleeves | This is the table to use for those items that take the most time, therefore we charge the most. For an item in this category, please check with us for confirmation of printability. |

Disclaimers and Warnings

FIRST AND FOREMOST - THIS IS A PRICING "GUIDE"

This document, while incredibly comprehensive, should not be used without consultation with us regarding any possible problems that may arise. In other words - Confirm Everything!! If you want to use our pricing to give your client a "ballpark" price you are free to do so. But please do not commit until we can confirm all details.

ALL DESIGNS MUST BE REVIEWED

This cannot be stressed enough. Before giving to a final price to your client we recommend sending us the ACTUAL artwork that will be printed along with all the order details - garments, ink colors, due date, etc. We will confirm the printability of the garments chosen and the design to be used so you can finalize your pricing.

SPOT COLOR PRICING GENERAL WARNINGS

The general sense behind our standard spot color price list is that an order of any quantity will all be for all the same garment style, the same garment color, and the same fabric composition. It may be possible to include more than one type of garment to achieve a volume price break. But in many cases it is not possible and it is better to find out before you quote a price to your client.

- For example, it is not "for sure" possible to print 100% cotton T-shirts and 100% polyester T-shirts as part of the same order. 100% cotton T-shirts require one kind of ink. Many 100% polyester inks require a different kind of ink. And switching ink types is not as simple as switching ink colors.
- It is not "automatically" possible to print T-shirts and Sweatshirts as part of the same order. We do it often, but some designs will not print properly on a sweatshirt unless modified.
- It is not "automatically" possible to print an order that has Youth X Small through Adult 3XL. Two different art sizes, with two different sets of screens may be required to make a client happy. This is especially true if we are printing an order of hooded sweatshirts.

- It is not automatically possible to print White T-shirts with Red ink, and then print Red T-shirts or Red Sweatshirts with White ink. To get an effective print with WHITE ink a different screen is normally used from the screen appropriately used for printing on T-shirts.
- Clients who want a very soft, very light deposit of ink present a special challenge. While likely possible on lightweight T-shirts it may be much more difficult, or impossible, or coarse, heavyweight sweatshirts.
- Art that is totally acceptable for printing multiple colors on light color shirts may need to be substantially modified to achieve a proper result on dark color shirts.
- Many seemingly simple, innocent designs can be far more difficult to print properly than the art would initially indicate. We tell everyone that many designs need to be "engineered" to work properly and provide the client the look they would like. Therefore, it is imperative that whenever possible, before any pricing is provided to a client, that our art department review the intended art in combination with the intended garments, to insure the desired result can be achieved.

SPECIAL EFFECTS PRICING GENERAL WARNINGS

We have created the most comprehensive Pricing Guides in the entire industry for estimating pricing for more than 15 special effect processes. **We must be emphatic, however, in our caution to you that this guide is intended only as a guide.**

There are many factors that influence the final price for a special effect print. Art, garment type, garment color, volume of ink that will be used, screens to be used, and complexity of the printing process to create the desired final effect. Every order is different. We ourselves use the pricing only as a guide subject to three primary forms of review:

- First, we need to review the art to determine whether the desired effect is possible or not.
- Second, we need to review the amount of ink that will be used.
- Third, we need to evaluate the complexity of the order based on the art that is desired and the effect we are trying to create.



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CPSIA Label

The Consumer Product Safety Commission has enacted regulations regarding the labeling of Children's products that are designed or intended primarily for use by children 12 years of age or younger. These products must have distinguishing permanent marks (generally referred to as "tracking labels") that are affixed to the product and/or its packaging that provide certain identifying information.

We have a document that we can provide to you with the procedures that Boardwalk has adopted and the methods by which we will label imprinted sportswear and the steps that must be taken by you and/or us to facilitate and comply with the rules as we understand them.

In short, every garment that will likely be used by children 12 or younger must include information which will allow the end user to determine who manufactured the product. Garment manufacturers already label their items so the garments themselves are already in compliance. For items that are decorated by someone other than the garment manufacturer, a separate label is required that will allow the end user to determine who decorated the product.

We have done our very best to keep the cost to print these labels as low as possible. We do so by printing the label information in the most efficient manner possible. If our typical print location (the inside back hem) is not available, or if you require a different location, please consult with us for a price quote. The pricing below is for a typical inconspicuous location on most standard garments.

Pricing includes all art, screen and print charges. The pricing is based on the total number of shirts printed with the tracking label. For example, if your order is for 144 shirts, but only 24 shirts are youth sizes, we will only print the 24 shirts with the tracking label. The other 120 shirts will not have the second location print. You will be billed at the 24 piece quantity for the 24 shirts printed with the tracking label.

CPSIA Label	6	12	24	36	48	72	96	144	288	576	1000+
Price includes Art, Screen and Print Charges	1.25	1.00	0.90	0.80	0.70	0.60	0.50	0.45	0.4	0.35	Call

CONTRACT SCREEN PRINTING PRICING

Standard Plastisol Printing

Spot Color Printing

The overwhelming majority of work that we produce is Spot Color. Also included here is the pricing for Simulated and 4-color Process printing. The Fabric Square Sample Set includes several examples to help salespeople effectively work with clients.

ERIE OTTERS ON WHITE AND BLACK WITH SPLIT UNDERPRINT

The Otters design is an example of the challenges we all face when asked to print a logo printed on a white and black garment. On a white garment, all colors can be printed directly on the fabric - with no need for an underprint. Everything changes rapidly when trying to print the same logo on a black shirt - or on any dark colored shirt.

One key reality is that white ink and metallic ink both need to be "the last color printed" on the press. The good news here is that we do not have to print white because we can allow the white of the shirt to show through which allows metallic gold to be the last color printed. As you will see with Square #102, the circumstances on a dark color fabric are very different.

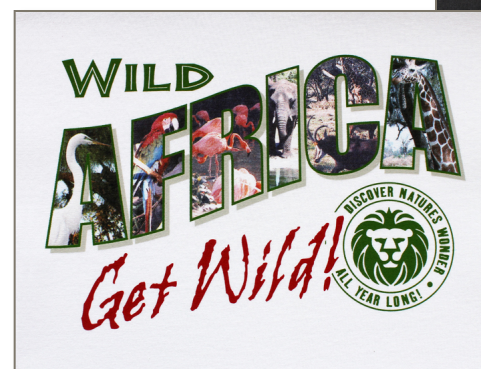
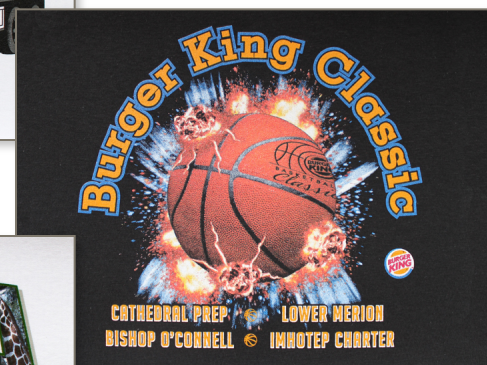
BURGER KING CLASSIC - SIMULATED PROCESS

Simulated Process is a method of color separating art using the RGB scale instead of CMYK. Simulated Process is printed using spot color inks which means a simulated process design can be printed on any color garment.

Simulated process requires a minimum of 6 printed colors and in almost every circumstance will look best when produced using 8 print colors.

WILD AFRICA - 4-COLOR PROCESS

This design illustrates why 4 color process designs are almost always printed on white shirts and are rarely only 4 colors. In the case of this design, 3 spot colors were required to complete the printed image.





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Spot Color

SPOT-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
1-color Imprint		1		4.80	2.40	1.85	1.55	1.20	1.05	0.95	0.76	0.63	0.58	0.52	0.47
2-color Imprint		2		6.90	3.45	2.45	2.05	1.64	1.43	1.25	0.97	0.81	0.72	0.61	0.54
3-color Imprint		3		9.00	4.50	3.05	2.55	2.08	1.81	1.55	1.18	0.99	0.86	0.70	0.61
4-color Imprint		4		11.10	5.55	3.65	3.05	2.52	2.19	1.85	1.39	1.17	1.00	0.79	0.68
5-color Imprint		5		13.20	6.60	4.25	3.55	2.96	2.57	2.15	1.60	1.35	1.14	0.88	0.75
6-color Imprint		6		15.30	7.65	4.85	4.05	3.40	2.95	2.45	1.81	1.53	1.28	0.97	0.82
7-color Imprint		7		17.40	8.70	5.45	4.55	3.84	3.33	2.75	2.02	1.71	1.42	1.06	0.89
8-color Imprint		8		19.50	9.75	6.05	5.05	4.28	3.71	3.05	2.23	1.89	1.56	1.15	0.96
SPOT-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
1-color Imprint		1		5.30	2.80	2.15	1.83	1.46	1.29	1.18	0.98	0.83	0.77	0.69	0.62
2-color Imprint		2		7.40	3.85	2.75	2.33	1.90	1.67	1.48	1.19	1.01	0.91	0.78	0.69
3-color Imprint		3		9.50	4.90	3.35	2.83	2.34	2.05	1.78	1.40	1.19	1.05	0.87	0.76
4-color Imprint		4		11.60	5.95	3.95	3.33	2.78	2.43	2.08	1.61	1.37	1.19	0.96	0.83
5-color Imprint		5		13.70	7.00	4.55	3.83	3.22	2.81	2.38	1.82	1.55	1.33	1.05	0.90
6-color Imprint		6		15.80	8.05	5.15	4.33	3.66	3.19	2.68	2.03	1.73	1.47	1.14	0.97
7-color Imprint		7		17.90	9.10	5.75	4.83	4.10	3.57	2.98	2.24	1.91	1.61	1.23	1.04
8-color Imprint		8		20.00	10.15	6.35	5.33	4.54	3.95	3.28	2.45	2.09	1.75	1.32	1.11
SPOT-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
1-color Imprint		1		6.10	3.52	2.81	2.43	2.04	1.85	1.72	1.50	1.33	1.25	1.15	1.07
2-color Imprint		2		8.20	4.57	3.41	2.93	2.48	2.23	2.02	1.71	1.51	1.39	1.24	1.14
3-color Imprint		3		10.30	5.62	4.01	3.43	2.92	2.61	2.32	1.92	1.69	1.53	1.33	1.21
4-color Imprint		4		12.40	6.67	4.61	3.93	3.36	2.99	2.62	2.13	1.87	1.67	1.42	1.28
5-color Imprint		5		14.50	7.72	5.21	4.43	3.80	3.37	2.92	2.34	2.05	1.81	1.51	1.35
6-color Imprint		6		16.60	8.77	5.81	4.93	4.24	3.75	3.22	2.55	2.23	1.95	1.60	1.42
7-color Imprint		7		18.70	9.82	6.41	5.43	4.68	4.13	3.52	2.76	2.41	2.09	1.69	1.49
8-color Imprint		8		20.80	10.87	7.01	5.93	5.12	4.51	3.82	2.97	2.59	2.23	1.78	1.56



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Simulated Process

SIM-PROCESS-1	T-Shirts	SETUP	6	12	24	36	48	72	96	144	288	576	1000	2500
6-color Simulated Process		\$300.00	18.00	9.00	7.75	6.60	5.00	3.40	2.75	2.20	1.85	1.25	1.05	0.95
7-color Simulated Process		\$325.00	21.30	10.65	8.85	7.45	5.60	3.85	3.10	2.45	2.05	1.42	1.17	1.05
8-color Simulated Process		\$350.00	24.60	12.30	9.95	8.30	6.20	4.30	3.45	2.70	2.25	1.59	1.29	1.15

SIM-PROCESS-2	Sweatshirts, Short Sleeves	SETUP	6	12	24	36	48	72	96	144	288	576	1000	2500
6-color Simulated Process		\$300.00	18.50	9.40	8.05	6.88	5.26	3.64	2.98	2.42	2.05	1.44	1.22	1.10
7-color Simulated Process		\$325.00	21.80	11.05	9.15	7.73	5.86	4.09	3.33	2.67	2.25	1.61	1.34	1.20
8-color Simulated Process		\$350.00	25.10	12.70	10.25	8.58	6.46	4.54	3.68	2.92	2.45	1.78	1.46	1.30

SIM-PROCESS-3	Pockets, Long Sleeves	SETUP	6	12	24	36	48	72	96	144	288	576	1000	2500
6-color Simulated Process		\$300.00	19.30	10.12	8.71	7.48	5.84	4.20	3.52	2.94	2.55	1.92	1.68	1.55
7-color Simulated Process		\$325.00	22.60	11.77	9.81	8.33	6.44	4.65	3.87	3.19	2.75	2.09	1.80	1.65
8-color Simulated Process		\$350.00	25.90	13.42	10.91	9.18	7.04	5.10	4.22	3.44	2.95	2.26	1.92	1.75



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4-color Process

4C-PROCESS-1	T-Shirts	SETUP	6	12	24	36	48	72	96	144	288	576	1000	2500
4-color Process Only		\$350.00	12.00	6.00	5.55	5.00	3.90	2.70	2.20	1.85	1.50	1.00	0.85	0.80
4-color Process plus 1 Spot Color		\$350.00	15.50	7.75	6.80	5.95	4.55	3.20	2.60	2.13	1.72	1.18	0.99	0.91
4-color Process plus 2 Spot Colors		\$350.00	19.00	9.50	8.05	6.90	5.20	3.70	3.00	2.41	1.94	1.36	1.13	1.02
4-color Process plus 3 Spot Colors		\$350.00	22.50	11.25	9.30	7.85	5.85	4.20	3.40	2.69	2.16	1.54	1.27	1.13
4-color Process plus 4 Spot Colors		\$350.00	26.00	13.00	10.55	8.80	6.50	4.70	3.80	2.97	2.38	1.72	1.41	1.24

4C-PROCESS-2	Sweatshirts, Short Sleeves	SETUP	6	12	24	36	48	72	96	144	288	576	1000	2500
4-color Process Only		\$350.00	12.50	6.40	5.85	5.28	4.16	2.94	2.43	2.07	1.70	1.19	1.02	0.95
4-color Process plus 1 Spot Color		\$350.00	16.00	8.15	7.10	6.23	4.81	3.44	2.83	2.35	1.92	1.37	1.16	1.06
4-color Process plus 2 Spot Colors		\$350.00	19.50	9.90	8.35	7.18	5.46	3.94	3.23	2.63	2.14	1.55	1.30	1.17
4-color Process plus 3 Spot Colors		\$350.00	23.00	11.65	9.60	8.13	6.11	4.44	3.63	2.91	2.36	1.73	1.44	1.28
4-color Process plus 4 Spot Colors		\$350.00	26.50	13.40	10.85	9.08	6.76	4.94	4.03	3.19	2.58	1.91	1.58	1.39

4C-PROCESS-3	Pockets, Long Sleeves	SETUP	6	12	24	36	48	72	96	144	288	576	1000	2500
4-color Process Only		\$350.00	13.30	7.12	6.51	5.88	4.74	3.50	2.97	2.59	2.20	1.67	1.48	1.40
4-color Process plus 1 Spot Color		\$350.00	16.80	8.87	7.76	6.83	5.39	4.00	3.37	2.87	2.42	1.85	1.62	1.51
4-color Process plus 2 Spot Colors		\$350.00	20.30	10.62	9.01	7.78	6.04	4.50	3.77	3.15	2.64	2.03	1.76	1.62
4-color Process plus 3 Spot Colors		\$350.00	23.80	12.37	10.26	8.73	6.69	5.00	4.17	3.43	2.86	2.21	1.90	1.73
4-color Process plus 4 Spot Colors		\$350.00	27.30	14.12	11.51	9.68	7.34	5.50	4.57	3.71	3.08	2.39	2.04	1.84

CONTRACT SCREEN PRINTING PRICING

Special Effects Printing

Dimensional Effects - Blister

Blister is an “expansion” ink that expands when subjected to heat. Blister is dimensionally stable which means we can stack one layer on top of another to achieve additional height. Blister is incredibly sensitive to heat when being sent through a dryer. This pronounced heat sensitivity requires the printer to be extremely focused on controlling every variable when curing the ink.

The benefit to the user is Blister can achieve a wide array of different “looks” based on how thick the ink is printed, and at what temperature the ink is cured. Blister has a soft, supple plastic feel most of the time - unless it is dried at too high a temperature, in which case the ink will be hard and brittle.

KEY REALITY: Blister base is a very unusual, and a very bright shade of yellow. As a result, Blister Ink can never be pure white! Off-white shades are possible and we often print in shades of soft yellow or cream colors which are very attractive on light color and dark color garments.

Think the color of French Vanilla Ice Cream to get about as close to white as we typically try to achieve. We have produced an off-white before - but it looks a little dull. All other colors are normally achievable - EXCEPT WHITE!

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BLISTER-A

This **Standard** method of printing Blister uses **two** SFX screens. Fine detail IS NOT possible. Our popular Las Vegas print is an example of this approach to Blister Printing.

BLISTER-B

This method uses a single SFX screen. We only utilize this method in certain situations where the design will allow it's use.



BLISTER-A-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Blister Only		0	2	8.90	4.50	3.35	2.90	2.44	2.18	1.95	1.62	1.41	1.29	1.16	1.06
Blister plus 1 Spot Color		1	2	11.00	5.55	3.95	3.40	2.88	2.56	2.25	1.83	1.59	1.43	1.25	1.13
Blister plus 2 Spot Colors		2	2	13.10	6.60	4.55	3.90	3.32	2.94	2.55	2.04	1.77	1.57	1.34	1.20
Blister plus 3 Spot Colors		3	2	15.20	7.65	5.15	4.40	3.76	3.32	2.85	2.25	1.95	1.71	1.43	1.27
Blister plus 4 Spot Colors		4	2	17.30	8.70	5.75	4.90	4.20	3.70	3.15	2.46	2.13	1.85	1.52	1.34
Blister plus 5 Spot Colors		5	2	19.40	9.75	6.35	5.40	4.64	4.08	3.45	2.67	2.31	1.99	1.61	1.41
Blister plus 6 Spot Colors*		6	2	21.50	10.80	6.95	5.90	5.08	4.46	3.75	2.88	2.49	2.13	1.70	1.48

BLISTER-A-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Blister Only		0	2	9.40	4.90	3.65	3.18	2.70	2.42	2.18	1.84	1.61	1.48	1.33	1.21
Blister plus 1 Spot Color		1	2	11.50	5.95	4.25	3.68	3.14	2.80	2.48	2.05	1.79	1.62	1.42	1.28
Blister plus 2 Spot Colors		2	2	13.60	7.00	4.85	4.18	3.58	3.18	2.78	2.26	1.97	1.76	1.51	1.35
Blister plus 3 Spot Colors		3	2	15.70	8.05	5.45	4.68	4.02	3.56	3.08	2.47	2.15	1.90	1.60	1.42
Blister plus 4 Spot Colors		4	2	17.80	9.10	6.05	5.18	4.46	3.94	3.38	2.68	2.33	2.04	1.69	1.49
Blister plus 5 Spot Colors		5	2	19.90	10.15	6.65	5.68	4.90	4.32	3.68	2.89	2.51	2.18	1.78	1.56
Blister plus 6 Spot Colors*		6	2	22.00	11.20	7.25	6.18	5.34	4.70	3.98	3.10	2.69	2.32	1.87	1.63

BLISTER-A-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Blister Only		0	2	10.20	5.62	4.31	3.78	3.28	2.98	2.72	2.36	2.11	1.96	1.79	1.66
Blister plus 1 Spot Color		1	2	12.30	6.67	4.91	4.28	3.72	3.36	3.02	2.57	2.29	2.10	1.88	1.73
Blister plus 2 Spot Colors		2	2	14.40	7.72	5.51	4.78	4.16	3.74	3.32	2.78	2.47	2.24	1.97	1.80
Blister plus 3 Spot Colors		3	2	16.50	8.77	6.11	5.28	4.60	4.12	3.62	2.99	2.65	2.38	2.06	1.87
Blister plus 4 Spot Colors		4	2	18.60	9.82	6.71	5.78	5.04	4.50	3.92	3.20	2.83	2.52	2.15	1.94
Blister plus 5 Spot Colors		5	2	20.70	10.87	7.31	6.28	5.48	4.88	4.22	3.41	3.01	2.66	2.24	2.01
Blister plus 6 Spot Colors*		6	2	22.80	11.92	7.91	6.78	5.92	5.26	4.52	3.62	3.19	2.80	2.33	2.08



4726 Pittsburgh Avenue
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Confidential NET Price List

Prices shown here are your Net Cost

Blister

BLISTER-B-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Blister Only		0	1	6.40	3.25	2.55	2.20	1.80	1.60	1.45	1.21	1.03	0.95	0.87	0.79
Blister plus 1 Spot Color		1	1	8.50	4.30	3.15	2.70	2.24	1.98	1.75	1.42	1.21	1.09	0.96	0.86
Blister plus 2 Spot Colors		2	1	10.60	5.35	3.75	3.20	2.68	2.36	2.05	1.63	1.39	1.23	1.05	0.93
Blister plus 3 Spot Colors		3	1	12.70	6.40	4.35	3.70	3.12	2.74	2.35	1.84	1.57	1.37	1.14	1.00
Blister plus 4 Spot Colors		4	1	14.80	7.45	4.95	4.20	3.56	3.12	2.65	2.05	1.75	1.51	1.23	1.07
Blister plus 5 Spot Colors		5	1	16.90	8.50	5.55	4.70	4.00	3.50	2.95	2.26	1.93	1.65	1.32	1.14
Blister plus 6 Spot Colors*		6	1	19.00	9.55	6.15	5.20	4.44	3.88	3.25	2.47	2.11	1.79	1.41	1.21
Blister plus 7 Spot Colors*		7	1	21.10	10.60	6.75	5.70	4.88	4.26	3.55	2.68	2.29	1.93	1.50	1.28
BLISTER-B-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Blister Only		0	1	6.90	3.65	2.85	2.48	2.06	1.84	1.68	1.43	1.23	1.14	1.04	0.94
Blister plus 1 Spot Color		1	1	9.00	4.70	3.45	2.98	2.50	2.22	1.98	1.64	1.41	1.28	1.13	1.01
Blister plus 2 Spot Colors		2	1	11.10	5.75	4.05	3.48	2.94	2.60	2.28	1.85	1.59	1.42	1.22	1.08
Blister plus 3 Spot Colors		3	1	13.20	6.80	4.65	3.98	3.38	2.98	2.58	2.06	1.77	1.56	1.31	1.15
Blister plus 4 Spot Colors		4	1	15.30	7.85	5.25	4.48	3.82	3.36	2.88	2.27	1.95	1.70	1.40	1.22
Blister plus 5 Spot Colors		5	1	17.40	8.90	5.85	4.98	4.26	3.74	3.18	2.48	2.13	1.84	1.49	1.29
Blister plus 6 Spot Colors*		6	1	19.50	9.95	6.45	5.48	4.70	4.12	3.48	2.69	2.31	1.98	1.58	1.36
Blister plus 7 Spot Colors*		7	1	21.60	11.00	7.05	5.98	5.14	4.50	3.78	2.90	2.49	2.12	1.67	1.43
BLISTER-B-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Blister Only		0	1	7.70	4.37	3.51	3.08	2.64	2.40	2.22	1.95	1.73	1.62	1.50	1.39
Blister plus 1 Spot Color		1	1	9.80	5.42	4.11	3.58	3.08	2.78	2.52	2.16	1.91	1.76	1.59	1.46
Blister plus 2 Spot Colors		2	1	11.90	6.47	4.71	4.08	3.52	3.16	2.82	2.37	2.09	1.90	1.68	1.53
Blister plus 3 Spot Colors		3	1	14.00	7.52	5.31	4.58	3.96	3.54	3.12	2.58	2.27	2.04	1.77	1.60
Blister plus 4 Spot Colors		4	1	16.10	8.57	5.91	5.08	4.40	3.92	3.42	2.79	2.45	2.18	1.86	1.67
Blister plus 5 Spot Colors		5	1	18.20	9.62	6.51	5.58	4.84	4.30	3.72	3.00	2.63	2.32	1.95	1.74
Blister plus 6 Spot Colors*		6	1	20.30	10.67	7.11	6.08	5.28	4.68	4.02	3.21	2.81	2.46	2.04	1.81
Blister plus 7 Spot Colors*		7	1	22.40	11.72	7.71	6.58	5.72	5.06	4.32	3.42	2.99	2.60	2.13	1.88

Dimensional Effects - High Density

High Density is the ultimate “dimensionally stable” ink. High Density is not an expansion ink.

The best visual results with High Density are often achieved by using white or light colors on medium or dark color backgrounds. Additionally, the use of irregular fonts - or as we call them, “fonts with style” - provide the eye with something irregular to see in a design which enhances the printed result. Based on experience, dark color high density inks printed with rigid fonts (like Helvetica or Arial, for example) on light color backgrounds will look flat and cause the customer to wonder why they spent the extra money for minimal visual effect.

A design with a creative use of high density ink is much better than a large imprint are that is flat, and without visual interest. Plus, the larger the High Density area the less noticeable the dimensional height of the design will be.

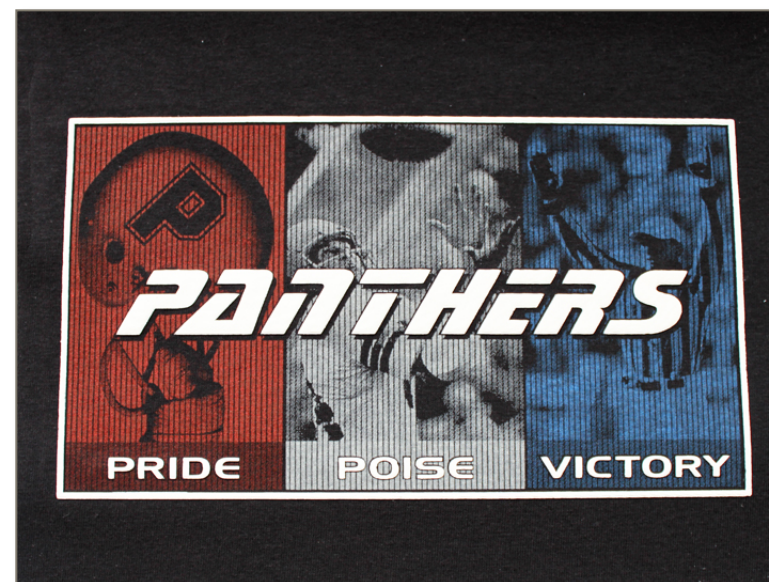
Always remember that “high density” is a heavy ink. Therefore, if a large print area is desired (like a 6 inch round basketball for example) then a lightweight shirt would not be your best choice. We often recommend using 6.1 oz. 100% cotton shirts. However, new 100% polyester shirts made out of “cationic polyester” with “posicharge technology” are also outstanding platforms for high density inks.

HIGH-DENSITY-A

This **Standard** method of printing High Density uses **two** SFX screens.

HIGH-DENSITY-B

This method uses one SFX screen. We only utilize this method in certain situations where the design will allow it's use.





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Confidential NET Price List

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High Density

HIGH-DENSITY-A-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Only		0	2	8.90	4.50	3.35	2.90	2.44	2.18	1.95	1.62	1.41	1.29	1.16	1.06
High Density plus 1 Spot Color		1	2	11.00	5.55	3.95	3.40	2.88	2.56	2.25	1.83	1.59	1.43	1.25	1.13
High Density plus 2 Spot Colors		2	2	13.10	6.60	4.55	3.90	3.32	2.94	2.55	2.04	1.77	1.57	1.34	1.20
High Density plus 3 Spot Colors		3	2	15.20	7.65	5.15	4.40	3.76	3.32	2.85	2.25	1.95	1.71	1.43	1.27
High Density plus 4 Spot Colors		4	2	17.30	8.70	5.75	4.90	4.20	3.70	3.15	2.46	2.13	1.85	1.52	1.34
High Density plus 5 Spot Colors*		5	2	19.40	9.75	6.35	5.40	4.64	4.08	3.45	2.67	2.31	1.99	1.61	1.41
High Density plus 6 Spot Colors*		6	2	21.50	10.80	6.95	5.90	5.08	4.46	3.75	2.88	2.49	2.13	1.70	1.48

HIGH-DENSITY-A-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Only		0	2	9.40	4.90	3.65	3.18	2.70	2.42	2.18	1.84	1.61	1.48	1.33	1.21
High Density plus 1 Spot Color		1	2	11.50	5.95	4.25	3.68	3.14	2.80	2.48	2.05	1.79	1.62	1.42	1.28
High Density plus 2 Spot Colors		2	2	13.60	7.00	4.85	4.18	3.58	3.18	2.78	2.26	1.97	1.76	1.51	1.35
High Density plus 3 Spot Colors		3	2	15.70	8.05	5.45	4.68	4.02	3.56	3.08	2.47	2.15	1.90	1.60	1.42
High Density plus 4 Spot Colors		4	2	17.80	9.10	6.05	5.18	4.46	3.94	3.38	2.68	2.33	2.04	1.69	1.49
High Density plus 5 Spot Colors*		5	2	19.90	10.15	6.65	5.68	4.90	4.32	3.68	2.89	2.51	2.18	1.78	1.56
High Density plus 6 Spot Colors*		6	2	22.00	11.20	7.25	6.18	5.34	4.70	3.98	3.10	2.69	2.32	1.87	1.63

HIGH-DENSITY-A-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Only		0	2	10.20	5.62	4.31	3.78	3.28	2.98	2.72	2.36	2.11	1.96	1.79	1.66
High Density plus 1 Spot Color		1	2	12.30	6.67	4.91	4.28	3.72	3.36	3.02	2.57	2.29	2.10	1.88	1.73
High Density plus 2 Spot Colors		2	2	14.40	7.72	5.51	4.78	4.16	3.74	3.32	2.78	2.47	2.24	1.97	1.80
High Density plus 3 Spot Colors		3	2	16.50	8.77	6.11	5.28	4.60	4.12	3.62	2.99	2.65	2.38	2.06	1.87
High Density plus 4 Spot Colors		4	2	18.60	9.82	6.71	5.78	5.04	4.50	3.92	3.20	2.83	2.52	2.15	1.94
High Density plus 5 Spot Colors*		5	2	20.70	10.87	7.31	6.28	5.48	4.88	4.22	3.41	3.01	2.66	2.24	2.01
High Density plus 6 Spot Colors*		6	2	22.80	11.92	7.91	6.78	5.92	5.26	4.52	3.62	3.19	2.80	2.33	2.08



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High Density

HIGH-DENSITY-B-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Only		0	1	6.40	3.25	2.55	2.20	1.80	1.60	1.45	1.21	1.03	0.95	0.87	0.79
High Density plus 1 Spot Color		1	1	8.50	4.30	3.15	2.70	2.24	1.98	1.75	1.42	1.21	1.09	0.96	0.86
High Density plus 2 Spot Colors		2	1	10.60	5.35	3.75	3.20	2.68	2.36	2.05	1.63	1.39	1.23	1.05	0.93
High Density plus 3 Spot Colors		3	1	12.70	6.40	4.35	3.70	3.12	2.74	2.35	1.84	1.57	1.37	1.14	1.00
High Density plus 4 Spot Colors		4	1	14.80	7.45	4.95	4.20	3.56	3.12	2.65	2.05	1.75	1.51	1.23	1.07
High Density plus 5 Spot Colors		5	1	16.90	8.50	5.55	4.70	4.00	3.50	2.95	2.26	1.93	1.65	1.32	1.14
High Density plus 6 Spot Colors*		6	1	19.00	9.55	6.15	5.20	4.44	3.88	3.25	2.47	2.11	1.79	1.41	1.21
High Density plus 7 Spot Colors*		7	1	21.10	10.60	6.75	5.70	4.88	4.26	3.55	2.68	2.29	1.93	1.50	1.28
HIGH-DENSITY-B-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Only		0	1	6.90	3.65	2.85	2.48	2.06	1.84	1.68	1.43	1.23	1.14	1.04	0.94
High Density plus 1 Spot Color		1	1	9.00	4.70	3.45	2.98	2.50	2.22	1.98	1.64	1.41	1.28	1.13	1.01
High Density plus 2 Spot Colors		2	1	11.10	5.75	4.05	3.48	2.94	2.60	2.28	1.85	1.59	1.42	1.22	1.08
High Density plus 3 Spot Colors		3	1	13.20	6.80	4.65	3.98	3.38	2.98	2.58	2.06	1.77	1.56	1.31	1.15
High Density plus 4 Spot Colors		4	1	15.30	7.85	5.25	4.48	3.82	3.36	2.88	2.27	1.95	1.70	1.40	1.22
High Density plus 5 Spot Colors		5	1	17.40	8.90	5.85	4.98	4.26	3.74	3.18	2.48	2.13	1.84	1.49	1.29
High Density plus 6 Spot Colors*		6	1	19.50	9.95	6.45	5.48	4.70	4.12	3.48	2.69	2.31	1.98	1.58	1.36
High Density plus 7 Spot Colors*		7	1	21.60	11.00	7.05	5.98	5.14	4.50	3.78	2.90	2.49	2.12	1.67	1.43
HIGH-DENSITY-B-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Only		0	1	7.70	4.37	3.51	3.08	2.64	2.40	2.22	1.95	1.73	1.62	1.50	1.39
High Density plus 1 Spot Color		1	1	9.80	5.42	4.11	3.58	3.08	2.78	2.52	2.16	1.91	1.76	1.59	1.46
High Density plus 2 Spot Colors		2	1	11.90	6.47	4.71	4.08	3.52	3.16	2.82	2.37	2.09	1.90	1.68	1.53
High Density plus 3 Spot Colors		3	1	14.00	7.52	5.31	4.58	3.96	3.54	3.12	2.58	2.27	2.04	1.77	1.60
High Density plus 4 Spot Colors		4	1	16.10	8.57	5.91	5.08	4.40	3.92	3.42	2.79	2.45	2.18	1.86	1.67
High Density plus 5 Spot Colors		5	1	18.20	9.62	6.51	5.58	4.84	4.30	3.72	3.00	2.63	2.32	1.95	1.74
High Density plus 6 Spot Colors*		6	1	20.30	10.67	7.11	6.08	5.28	4.68	4.02	3.21	2.81	2.46	2.04	1.81
High Density plus 7 Spot Colors*		7	1	22.40	11.72	7.71	6.58	5.72	5.06	4.32	3.42	2.99	2.60	2.13	1.88

Dimensional Effects - Puff

Puff ink is one of the oldest ink technologies and has been around for at least 20 years. It has some interesting advantages. But it also has some considerable disadvantages.

Puff is the ultimate “expansion” ink. It expands when subjected to heat during the curing process in a dryer. Puff expands laterally (left to right) and vertically (above the surface of the shirt.) How much a design “puffs” is directly dependent on how heavy an application of puff ink is applied. The more ink, the more the detail in the art is obscured or blurred as the ink expands laterally. But, critically important is that when a heavy layer of Puff is applied to a garment, as the Puff rises vertically, it also pulls the shirt up with it creating a very undesirable puckering result. Therefore, Puff must be applied within rational limits.

Puff w/ Silver Gel

This special effect is one of a series of low cost, high benefit looks that take only two components:

- A standard puff underprint
- A layer of Silver Gel printed on top of the puff underprint.

The key to maximizing the effect is to create art in an outline format thereby using the shirt itself as an additional color.

It is also important to keep in mind that with puff used as the first color, puff will expand laterally as well as vertically, so art needs to be bold and must avoid fine detail and halftones to work properly.



ORIG-PUFF-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Original Puff Only		1		5.30	2.78	2.10	1.80	1.45	1.30	1.20	1.01	0.88	0.83	0.77	0.72
Original Puff plus 1 Spot Color		2		7.40	3.83	2.70	2.30	1.89	1.68	1.50	1.22	1.06	0.97	0.86	0.79
Original Puff plus 2 Spot Colors		3		9.50	4.88	3.30	2.80	2.33	2.06	1.80	1.43	1.24	1.11	0.95	0.86
Original Puff plus 3 Spot Colors		4		11.60	5.93	3.90	3.30	2.77	2.44	2.10	1.64	1.42	1.25	1.04	0.93
Original Puff plus 4 Spot Colors		5		13.70	6.98	4.50	3.80	3.21	2.82	2.40	1.85	1.60	1.39	1.13	1.00
Original Puff plus 5 Spot Colors		6		15.80	8.03	5.10	4.30	3.65	3.20	2.70	2.06	1.78	1.53	1.22	1.07
Original Puff plus 6 Spot Colors		7		17.90	9.08	5.70	4.80	4.09	3.58	3.00	2.27	1.96	1.67	1.31	1.14
Original Puff plus 7 Spot Colors		8		20.00	10.13	6.30	5.30	4.53	3.96	3.30	2.48	2.14	1.81	1.40	1.21
ORIG-PUFF-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Original Puff Only		1		5.80	3.18	2.40	2.08	1.71	1.54	1.43	1.23	1.08	1.02	0.94	0.87
Original Puff plus 1 Spot Color		2		7.90	4.23	3.00	2.58	2.15	1.92	1.73	1.44	1.26	1.16	1.03	0.94
Original Puff plus 2 Spot Colors		3		10.00	5.28	3.60	3.08	2.59	2.30	2.03	1.65	1.44	1.30	1.12	1.01
Original Puff plus 3 Spot Colors		4		12.10	6.33	4.20	3.58	3.03	2.68	2.33	1.86	1.62	1.44	1.21	1.08
Original Puff plus 4 Spot Colors		5		14.20	7.38	4.80	4.08	3.47	3.06	2.63	2.07	1.80	1.58	1.30	1.15
Original Puff plus 5 Spot Colors		6		16.30	8.43	5.40	4.58	3.91	3.44	2.93	2.28	1.98	1.72	1.39	1.22
Original Puff plus 6 Spot Colors		7		18.40	9.48	6.00	5.08	4.35	3.82	3.23	2.49	2.16	1.86	1.48	1.29
Original Puff plus 7 Spot Colors		8		20.50	10.53	6.60	5.58	4.79	4.20	3.53	2.70	2.34	2.00	1.57	1.36
ORIG-PUFF-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Original Puff Only		1		6.60	3.90	3.06	2.68	2.29	2.10	1.97	1.75	1.58	1.50	1.40	1.32
Original Puff plus 1 Spot Color		2		8.70	4.95	3.66	3.18	2.73	2.48	2.27	1.96	1.76	1.64	1.49	1.39
Original Puff plus 2 Spot Colors		3		10.80	6.00	4.26	3.68	3.17	2.86	2.57	2.17	1.94	1.78	1.58	1.46
Original Puff plus 3 Spot Colors		4		12.90	7.05	4.86	4.18	3.61	3.24	2.87	2.38	2.12	1.92	1.67	1.53
Original Puff plus 4 Spot Colors		5		15.00	8.10	5.46	4.68	4.05	3.62	3.17	2.59	2.30	2.06	1.76	1.60
Original Puff plus 5 Spot Colors		6		17.10	9.15	6.06	5.18	4.49	4.00	3.47	2.80	2.48	2.20	1.85	1.67
Original Puff plus 6 Spot Colors		7		19.20	10.20	6.66	5.68	4.93	4.38	3.77	3.01	2.66	2.34	1.94	1.74
Original Puff plus 7 Spot Colors		8		21.30	11.25	7.26	6.18	5.37	4.76	4.07	3.22	2.84	2.48	2.03	1.81



4726 Pittsburgh Avenue
Erie, PA 16509
(877) 726-9555

Confidential NET Price List

Prices shown here are your Net Cost

Puff w/ Silver Gel

PUFF-SIL-GEL-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Puff w/ Silver Gel Only		1	1	9.40	4.88	3.60	3.15	2.69	2.43	2.20	1.87	1.66	1.54	1.41	1.31
Puff w/ Silver Gel plus 1 Spot Color		2	1	11.50	5.93	4.20	3.65	3.13	2.81	2.50	2.08	1.84	1.68	1.50	1.38
Puff w/ Silver Gel plus 2 Spot Colors		3	1	13.60	6.98	4.80	4.15	3.57	3.19	2.80	2.29	2.02	1.82	1.59	1.45
Puff w/ Silver Gel plus 3 Spot Colors		4	1	15.70	8.03	5.40	4.65	4.01	3.57	3.10	2.50	2.20	1.96	1.68	1.52
Puff w/ Silver Gel plus 4 Spot Colors		5	1	17.80	9.08	6.00	5.15	4.45	3.95	3.40	2.71	2.38	2.10	1.77	1.59
Puff w/ Silver Gel plus 5 Spot Colors*		6	1	19.90	10.13	6.60	5.65	4.89	4.33	3.70	2.92	2.56	2.24	1.86	1.66
Puff w/ Silver Gel plus 6 Spot Colors*		7	1	22.00	11.18	7.20	6.15	5.33	4.71	4.00	3.13	2.74	2.38	1.95	1.73

PUFF-SIL-GEL-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Puff w/ Silver Gel Only		1	1	9.90	5.28	3.90	3.43	2.95	2.67	2.43	2.09	1.86	1.73	1.58	1.46
Puff w/ Silver Gel plus 1 Spot Color		2	1	12.00	6.33	4.50	3.93	3.39	3.05	2.73	2.30	2.04	1.87	1.67	1.53
Puff w/ Silver Gel plus 2 Spot Colors		3	1	14.10	7.38	5.10	4.43	3.83	3.43	3.03	2.51	2.22	2.01	1.76	1.60
Puff w/ Silver Gel plus 3 Spot Colors		4	1	16.20	8.43	5.70	4.93	4.27	3.81	3.33	2.72	2.40	2.15	1.85	1.67
Puff w/ Silver Gel plus 4 Spot Colors		5	1	18.30	9.48	6.30	5.43	4.71	4.19	3.63	2.93	2.58	2.29	1.94	1.74
Puff w/ Silver Gel plus 5 Spot Colors*		6	1	20.40	10.53	6.90	5.93	5.15	4.57	3.93	3.14	2.76	2.43	2.03	1.81
Puff w/ Silver Gel plus 6 Spot Colors*		7	1	22.50	11.58	7.50	6.43	5.59	4.95	4.23	3.35	2.94	2.57	2.12	1.88

PUFF-SIL-GEL-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Puff w/ Silver Gel Only		1	1	10.70	6.00	4.56	4.03	3.53	3.23	2.97	2.61	2.36	2.21	2.04	1.91
Puff w/ Silver Gel plus 1 Spot Color		2	1	12.80	7.05	5.16	4.53	3.97	3.61	3.27	2.82	2.54	2.35	2.13	1.98
Puff w/ Silver Gel plus 2 Spot Colors		3	1	14.90	8.10	5.76	5.03	4.41	3.99	3.57	3.03	2.72	2.49	2.22	2.05
Puff w/ Silver Gel plus 3 Spot Colors		4	1	17.00	9.15	6.36	5.53	4.85	4.37	3.87	3.24	2.90	2.63	2.31	2.12
Puff w/ Silver Gel plus 4 Spot Colors		5	1	19.10	10.20	6.96	6.03	5.29	4.75	4.17	3.45	3.08	2.77	2.40	2.19
Puff w/ Silver Gel plus 5 Spot Colors*		6	1	21.20	11.25	7.56	6.53	5.73	5.13	4.47	3.66	3.26	2.91	2.49	2.26
Puff w/ Silver Gel plus 6 Spot Colors*		7	1	23.30	12.30	8.16	7.03	6.17	5.51	4.77	3.87	3.44	3.05	2.58	2.33

SPONGE-PUFF-A-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Sponge Puff Only		0	2	8.90	4.50	3.35	2.90	2.44	2.18	1.95	1.62	1.41	1.29	1.16	1.06
Sponge Puff plus 1 Spot Color		1	2	11.00	5.55	3.95	3.40	2.88	2.56	2.25	1.83	1.59	1.43	1.25	1.13
Sponge Puff plus 2 Spot Colors		2	2	13.10	6.60	4.55	3.90	3.32	2.94	2.55	2.04	1.77	1.57	1.34	1.20
Sponge Puff plus 3 Spot Colors		3	2	15.20	7.65	5.15	4.40	3.76	3.32	2.85	2.25	1.95	1.71	1.43	1.27
Sponge Puff plus 4 Spot Colors		4	2	17.30	8.70	5.75	4.90	4.20	3.70	3.15	2.46	2.13	1.85	1.52	1.34
Sponge Puff plus 5 Spot Colors*		5	2	19.40	9.75	6.35	5.40	4.64	4.08	3.45	2.67	2.31	1.99	1.61	1.41
Sponge Puff plus 6 Spot Colors*		6	2	21.50	10.80	6.95	5.90	5.08	4.46	3.75	2.88	2.49	2.13	1.70	1.48

SPONGE-PUFF-A-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Sponge Puff Only		0	2	9.40	4.90	3.65	3.18	2.70	2.42	2.18	1.84	1.61	1.48	1.33	1.21
Sponge Puff plus 1 Spot Color		1	2	11.50	5.95	4.25	3.68	3.14	2.80	2.48	2.05	1.79	1.62	1.42	1.28
Sponge Puff plus 2 Spot Colors		2	2	13.60	7.00	4.85	4.18	3.58	3.18	2.78	2.26	1.97	1.76	1.51	1.35
Sponge Puff plus 3 Spot Colors		3	2	15.70	8.05	5.45	4.68	4.02	3.56	3.08	2.47	2.15	1.90	1.60	1.42
Sponge Puff plus 4 Spot Colors		4	2	17.80	9.10	6.05	5.18	4.46	3.94	3.38	2.68	2.33	2.04	1.69	1.49
Sponge Puff plus 5 Spot Colors*		5	2	19.90	10.15	6.65	5.68	4.90	4.32	3.68	2.89	2.51	2.18	1.78	1.56
Sponge Puff plus 6 Spot Colors*		6	2	22.00	11.20	7.25	6.18	5.34	4.70	3.98	3.10	2.69	2.32	1.87	1.63

SPONGE-PUFF-A-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Sponge Puff Only		0	2	10.20	5.62	4.31	3.78	3.28	2.98	2.72	2.36	2.11	1.96	1.79	1.66
Sponge Puff plus 1 Spot Color		1	2	12.30	6.67	4.91	4.28	3.72	3.36	3.02	2.57	2.29	2.10	1.88	1.73
Sponge Puff plus 2 Spot Colors		2	2	14.40	7.72	5.51	4.78	4.16	3.74	3.32	2.78	2.47	2.24	1.97	1.80
Sponge Puff plus 3 Spot Colors		3	2	16.50	8.77	6.11	5.28	4.60	4.12	3.62	2.99	2.65	2.38	2.06	1.87
Sponge Puff plus 4 Spot Colors		4	2	18.60	9.82	6.71	5.78	5.04	4.50	3.92	3.20	2.83	2.52	2.15	1.94
Sponge Puff plus 5 Spot Colors*		5	2	20.70	10.87	7.31	6.28	5.48	4.88	4.22	3.41	3.01	2.66	2.24	2.01
Sponge Puff plus 6 Spot Colors*		6	2	22.80	11.92	7.91	6.78	5.92	5.26	4.52	3.62	3.19	2.80	2.33	2.08



4726 Pittsburgh Avenue
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Confidential NET Price List

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Sponge Puff

SPONGE-PUFF-B-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Sponge Puff Only		0	1	6.40	3.25	2.55	2.20	1.80	1.60	1.45	1.21	1.03	0.95	0.87	0.79
Sponge Puff plus 1 Spot Color		1	1	8.50	4.30	3.15	2.70	2.24	1.98	1.75	1.42	1.21	1.09	0.96	0.86
Sponge Puff plus 2 Spot Colors		2	1	10.60	5.35	3.75	3.20	2.68	2.36	2.05	1.63	1.39	1.23	1.05	0.93
Sponge Puff plus 3 Spot Colors		3	1	12.70	6.40	4.35	3.70	3.12	2.74	2.35	1.84	1.57	1.37	1.14	1.00
Sponge Puff plus 4 Spot Colors		4	1	14.80	7.45	4.95	4.20	3.56	3.12	2.65	2.05	1.75	1.51	1.23	1.07
Sponge Puff plus 5 Spot Colors		5	1	16.90	8.50	5.55	4.70	4.00	3.50	2.95	2.26	1.93	1.65	1.32	1.14
Sponge Puff plus 6 Spot Colors*		6	1	19.00	9.55	6.15	5.20	4.44	3.88	3.25	2.47	2.11	1.79	1.41	1.21
Sponge Puff plus 7 Spot Colors*		7	1	21.10	10.60	6.75	5.70	4.88	4.26	3.55	2.68	2.29	1.93	1.50	1.28
SPONGE-PUFF-B-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Sponge Puff Only		0	1	6.90	3.65	2.85	2.48	2.06	1.84	1.68	1.43	1.23	1.14	1.04	0.94
Sponge Puff plus 1 Spot Color		1	1	9.00	4.70	3.45	2.98	2.50	2.22	1.98	1.64	1.41	1.28	1.13	1.01
Sponge Puff plus 2 Spot Colors		2	1	11.10	5.75	4.05	3.48	2.94	2.60	2.28	1.85	1.59	1.42	1.22	1.08
Sponge Puff plus 3 Spot Colors		3	1	13.20	6.80	4.65	3.98	3.38	2.98	2.58	2.06	1.77	1.56	1.31	1.15
Sponge Puff plus 4 Spot Colors		4	1	15.30	7.85	5.25	4.48	3.82	3.36	2.88	2.27	1.95	1.70	1.40	1.22
Sponge Puff plus 5 Spot Colors		5	1	17.40	8.90	5.85	4.98	4.26	3.74	3.18	2.48	2.13	1.84	1.49	1.29
Sponge Puff plus 6 Spot Colors*		6	1	19.50	9.95	6.45	5.48	4.70	4.12	3.48	2.69	2.31	1.98	1.58	1.36
Sponge Puff plus 7 Spot Colors*		7	1	21.60	11.00	7.05	5.98	5.14	4.50	3.78	2.90	2.49	2.12	1.67	1.43
SPONGE-PUFF-B-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Sponge Puff Only		0	1	7.70	4.37	3.51	3.08	2.64	2.40	2.22	1.95	1.73	1.62	1.50	1.39
Sponge Puff plus 1 Spot Color		1	1	9.80	5.42	4.11	3.58	3.08	2.78	2.52	2.16	1.91	1.76	1.59	1.46
Sponge Puff plus 2 Spot Colors		2	1	11.90	6.47	4.71	4.08	3.52	3.16	2.82	2.37	2.09	1.90	1.68	1.53
Sponge Puff plus 3 Spot Colors		3	1	14.00	7.52	5.31	4.58	3.96	3.54	3.12	2.58	2.27	2.04	1.77	1.60
Sponge Puff plus 4 Spot Colors		4	1	16.10	8.57	5.91	5.08	4.40	3.92	3.42	2.79	2.45	2.18	1.86	1.67
Sponge Puff plus 5 Spot Colors		5	1	18.20	9.62	6.51	5.58	4.84	4.30	3.72	3.00	2.63	2.32	1.95	1.74
Sponge Puff plus 6 Spot Colors*		6	1	20.30	10.67	7.11	6.08	5.28	4.68	4.02	3.21	2.81	2.46	2.04	1.81
Sponge Puff plus 7 Spot Colors*		7	1	22.40	11.72	7.71	6.58	5.72	5.06	4.32	3.42	2.99	2.60	2.13	1.88

Clear Gel

Clear Gel is a very thick and tacky ink and should be used as an accent more than anything even approaching a full front or a full back print. Clear Gel should also be printed on a shirt that has reasonable weight to support the weight of the ink.

It is also important to realize that the thickness of Clear Gel ink prevents it from flowing effectively into pointed areas of art or inside corners in a design. For example, Clear Gel will not flow all the way into the points of a star. Clear Gel also cannot be printed on thin lines or dots.

Clear Gel also cannot bridge wide areas of art in only one layer. For example, Clear Gel cannot cover big, bold letters that have one inch wide print areas - or 3 inch wide circles. At least two layers would be required to properly bridge that kind of span with gel ink. The wider the print area, the more layers that are needed and the heavier the print becomes. Therefore, Clear Gel is best used as an accent ink or as a way to create visual impact.

Please be very careful when estimating pricing for a client with Clear Gel ink without a full review of the art by our quoting team.

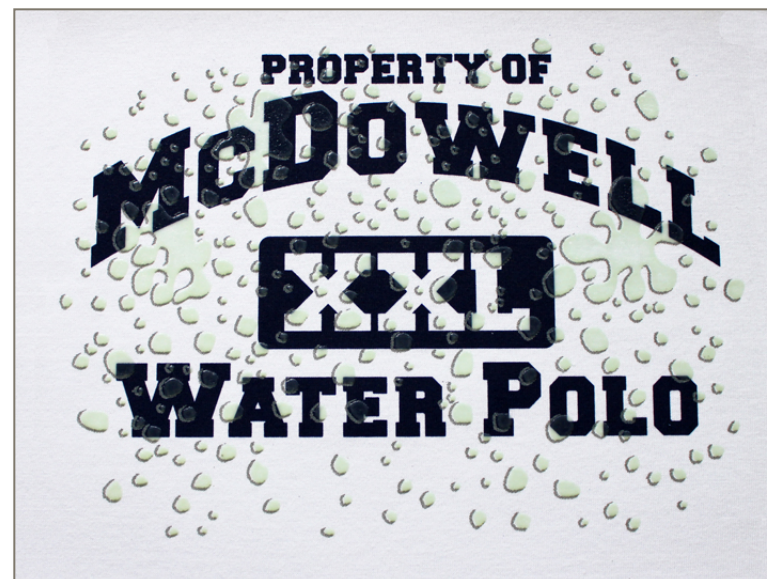
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CLEAR-GEL-A

This **Standard** method of printing Clear Gel uses **two** SFX screens. This is the method used in the Splash's design.

CLEAR-GEL-B

This method uses one SFX screen. This method is possible when the coverage area is not wide. McDowell Water Polo uses a single layer of Clear Gel.





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Clear Gel

ClearGel-A-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Clear Gel Only		0	2	8.90	4.50	3.35	2.90	2.44	2.18	1.95	1.62	1.41	1.29	1.16	1.06
Clear Gel plus 1 Spot Color		1	2	11.00	5.55	3.95	3.40	2.88	2.56	2.25	1.83	1.59	1.43	1.25	1.13
Clear Gel plus 2 Spot Colors		2	2	13.10	6.60	4.55	3.90	3.32	2.94	2.55	2.04	1.77	1.57	1.34	1.20
Clear Gel plus 3 Spot Colors		3	2	15.20	7.65	5.15	4.40	3.76	3.32	2.85	2.25	1.95	1.71	1.43	1.27
Clear Gel plus 4 Spot Colors		4	2	17.30	8.70	5.75	4.90	4.20	3.70	3.15	2.46	2.13	1.85	1.52	1.34
Clear Gel plus 5 Spot Colors*		5	2	19.40	9.75	6.35	5.40	4.64	4.08	3.45	2.67	2.31	1.99	1.61	1.41
Clear Gel plus 6 Spot Colors*		6	2	21.50	10.80	6.95	5.90	5.08	4.46	3.75	2.88	2.49	2.13	1.70	1.48

ClearGel-A-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Clear Gel Only		0	2	9.40	4.90	3.65	3.18	2.70	2.42	2.18	1.84	1.61	1.48	1.33	1.21
Clear Gel plus 1 Spot Color		1	2	11.50	5.95	4.25	3.68	3.14	2.80	2.48	2.05	1.79	1.62	1.42	1.28
Clear Gel plus 2 Spot Colors		2	2	13.60	7.00	4.85	4.18	3.58	3.18	2.78	2.26	1.97	1.76	1.51	1.35
Clear Gel plus 3 Spot Colors		3	2	15.70	8.05	5.45	4.68	4.02	3.56	3.08	2.47	2.15	1.90	1.60	1.42
Clear Gel plus 4 Spot Colors		4	2	17.80	9.10	6.05	5.18	4.46	3.94	3.38	2.68	2.33	2.04	1.69	1.49
Clear Gel plus 5 Spot Colors*		5	2	19.90	10.15	6.65	5.68	4.90	4.32	3.68	2.89	2.51	2.18	1.78	1.56
Clear Gel plus 6 Spot Colors*		6	2	22.00	11.20	7.25	6.18	5.34	4.70	3.98	3.10	2.69	2.32	1.87	1.63

ClearGel-A-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Clear Gel Only		0	2	10.20	5.62	4.31	3.78	3.28	2.98	2.72	2.36	2.11	1.96	1.79	1.66
Clear Gel plus 1 Spot Color		1	2	12.30	6.67	4.91	4.28	3.72	3.36	3.02	2.57	2.29	2.10	1.88	1.73
Clear Gel plus 2 Spot Colors		2	2	14.40	7.72	5.51	4.78	4.16	3.74	3.32	2.78	2.47	2.24	1.97	1.80
Clear Gel plus 3 Spot Colors		3	2	16.50	8.77	6.11	5.28	4.60	4.12	3.62	2.99	2.65	2.38	2.06	1.87
Clear Gel plus 4 Spot Colors		4	2	18.60	9.82	6.71	5.78	5.04	4.50	3.92	3.20	2.83	2.52	2.15	1.94
Clear Gel plus 5 Spot Colors*		5	2	20.70	10.87	7.31	6.28	5.48	4.88	4.22	3.41	3.01	2.66	2.24	2.01
Clear Gel plus 6 Spot Colors*		6	2	22.80	11.92	7.91	6.78	5.92	5.26	4.52	3.62	3.19	2.80	2.33	2.08



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Confidential NET Price List

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Clear Gel

ClearGel-B-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Clear Gel Only		0	1	8.50	4.30	3.15	2.70	2.24	1.98	1.75	1.42	1.21	1.09	0.96	0.86
Clear Gel plus 1 Spot Color		1	1	10.60	5.35	3.75	3.20	2.68	2.36	2.05	1.63	1.39	1.23	1.05	0.93
Clear Gel plus 2 Spot Colors		2	1	12.70	6.40	4.35	3.70	3.12	2.74	2.35	1.84	1.57	1.37	1.14	1.00
Clear Gel plus 3 Spot Colors		3	1	14.80	7.45	4.95	4.20	3.56	3.12	2.65	2.05	1.75	1.51	1.23	1.07
Clear Gel plus 4 Spot Colors		4	1	16.90	8.50	5.55	4.70	4.00	3.50	2.95	2.26	1.93	1.65	1.32	1.14
Clear Gel plus 5 Spot Colors		5	1	19.00	9.55	6.15	5.20	4.44	3.88	3.25	2.47	2.11	1.79	1.41	1.21
Clear Gel plus 6 Spot Colors*		6	1	21.10	10.60	6.75	5.70	4.88	4.26	3.55	2.68	2.29	1.93	1.50	1.28
Clear Gel plus 7 Spot Colors*		7	1	23.20	11.65	7.35	6.20	5.32	4.64	3.85	2.89	2.47	2.07	1.59	1.35
ClearGel-B-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Clear Gel Only		0	1	9.00	4.70	3.45	2.98	2.50	2.22	1.98	1.64	1.41	1.28	1.13	1.01
Clear Gel plus 1 Spot Color		1	1	11.10	5.75	4.05	3.48	2.94	2.60	2.28	1.85	1.59	1.42	1.22	1.08
Clear Gel plus 2 Spot Colors		2	1	13.20	6.80	4.65	3.98	3.38	2.98	2.58	2.06	1.77	1.56	1.31	1.15
Clear Gel plus 3 Spot Colors		3	1	15.30	7.85	5.25	4.48	3.82	3.36	2.88	2.27	1.95	1.70	1.40	1.22
Clear Gel plus 4 Spot Colors		4	1	17.40	8.90	5.85	4.98	4.26	3.74	3.18	2.48	2.13	1.84	1.49	1.29
Clear Gel plus 5 Spot Colors		5	1	19.50	9.95	6.45	5.48	4.70	4.12	3.48	2.69	2.31	1.98	1.58	1.36
Clear Gel plus 6 Spot Colors*		6	1	21.60	11.00	7.05	5.98	5.14	4.50	3.78	2.90	2.49	2.12	1.67	1.43
Clear Gel plus 7 Spot Colors*		7	1	23.70	12.05	7.65	6.48	5.58	4.88	4.08	3.11	2.67	2.26	1.76	1.50
ClearGel-B-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Clear Gel Only		0	1	9.80	5.42	4.11	3.58	3.08	2.78	2.52	2.16	1.91	1.76	1.59	1.46
Clear Gel plus 1 Spot Color		1	1	11.90	6.47	4.71	4.08	3.52	3.16	2.82	2.37	2.09	1.90	1.68	1.53
Clear Gel plus 2 Spot Colors		2	1	14.00	7.52	5.31	4.58	3.96	3.54	3.12	2.58	2.27	2.04	1.77	1.60
Clear Gel plus 3 Spot Colors		3	1	16.10	8.57	5.91	5.08	4.40	3.92	3.42	2.79	2.45	2.18	1.86	1.67
Clear Gel plus 4 Spot Colors		4	1	18.20	9.62	6.51	5.58	4.84	4.30	3.72	3.00	2.63	2.32	1.95	1.74
Clear Gel plus 5 Spot Colors		5	1	20.30	10.67	7.11	6.08	5.28	4.68	4.02	3.21	2.81	2.46	2.04	1.81
Clear Gel plus 6 Spot Colors*		6	1	22.40	11.72	7.71	6.58	5.72	5.06	4.32	3.42	2.99	2.60	2.13	1.88
Clear Gel plus 7 Spot Colors*		7	1	24.50	12.77	8.31	7.08	6.16	5.44	4.62	3.63	3.17	2.74	2.22	1.95



4726 Pittsburgh Avenue
Erie, PA 16509
(877) 726-9555

Confidential NET Price List

Prices shown here are your Net Cost

Silver Gel

SILVER-GEL-A-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Silver Gel Only		0	2	9.10	4.65	3.45	3.00	2.54	2.28	2.05	1.72	1.51	1.39	1.26	1.16
Silver Gel plus 1 Spot Color		1	2	11.20	5.70	4.05	3.50	2.98	2.66	2.35	1.93	1.69	1.53	1.35	1.23
Silver Gel plus 2 Spot Colors		2	2	13.30	6.75	4.65	4.00	3.42	3.04	2.65	2.14	1.87	1.67	1.44	1.30
Silver Gel plus 3 Spot Colors		3	2	15.40	7.80	5.25	4.50	3.86	3.42	2.95	2.35	2.05	1.81	1.53	1.37
Silver Gel plus 4 Spot Colors		4	2	17.50	8.85	5.85	5.00	4.30	3.80	3.25	2.56	2.23	1.95	1.62	1.44
Silver Gel plus 5 Spot Colors*		5	2	19.60	9.90	6.45	5.50	4.74	4.18	3.55	2.77	2.41	2.09	1.71	1.51
Silver Gel plus 6 Spot Colors*		6	2	21.70	10.95	7.05	6.00	5.18	4.56	3.85	2.98	2.59	2.23	1.80	1.58

SILVER-GEL-A-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Silver Gel Only		0	2	9.60	5.05	3.75	3.28	2.80	2.52	2.28	1.94	1.71	1.58	1.43	1.31
Silver Gel plus 1 Spot Color		1	2	11.70	6.10	4.35	3.78	3.24	2.90	2.58	2.15	1.89	1.72	1.52	1.38
Silver Gel plus 2 Spot Colors		2	2	13.80	7.15	4.95	4.28	3.68	3.28	2.88	2.36	2.07	1.86	1.61	1.45
Silver Gel plus 3 Spot Colors		3	2	15.90	8.20	5.55	4.78	4.12	3.66	3.18	2.57	2.25	2.00	1.70	1.52
Silver Gel plus 4 Spot Colors		4	2	18.00	9.25	6.15	5.28	4.56	4.04	3.48	2.78	2.43	2.14	1.79	1.59
Silver Gel plus 5 Spot Colors*		5	2	20.10	10.30	6.75	5.78	5.00	4.42	3.78	2.99	2.61	2.28	1.88	1.66
Silver Gel plus 6 Spot Colors*		6	2	22.20	11.35	7.35	6.28	5.44	4.80	4.08	3.20	2.79	2.42	1.97	1.73

SILVER-GEL-A-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Silver Gel Only		0	2	10.40	5.77	4.41	3.88	3.38	3.08	2.82	2.46	2.21	2.06	1.89	1.76
Silver Gel plus 1 Spot Color		1	2	12.50	6.82	5.01	4.38	3.82	3.46	3.12	2.67	2.39	2.20	1.98	1.83
Silver Gel plus 2 Spot Colors		2	2	14.60	7.87	5.61	4.88	4.26	3.84	3.42	2.88	2.57	2.34	2.07	1.90
Silver Gel plus 3 Spot Colors		3	2	16.70	8.92	6.21	5.38	4.70	4.22	3.72	3.09	2.75	2.48	2.16	1.97
Silver Gel plus 4 Spot Colors		4	2	18.80	9.97	6.81	5.88	5.14	4.60	4.02	3.30	2.93	2.62	2.25	2.04
Silver Gel plus 5 Spot Colors*		5	2	20.90	11.02	7.41	6.38	5.58	4.98	4.32	3.51	3.11	2.76	2.34	2.11
Silver Gel plus 6 Spot Colors*		6	2	23.00	12.07	8.01	6.88	6.02	5.36	4.62	3.72	3.29	2.90	2.43	2.18



4726 Pittsburgh Avenue
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Confidential NET Price List

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Silver Gel

SILVER-GEL-B-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Silver Gel Only		0	1	7.00	3.70	2.85	2.50	2.10	1.90	1.75	1.51	1.33	1.25	1.17	1.09
Silver Gel plus 1 Spot Color		1	1	9.10	4.75	3.45	3.00	2.54	2.28	2.05	1.72	1.51	1.39	1.26	1.16
Silver Gel plus 2 Spot Colors		2	1	11.20	5.80	4.05	3.50	2.98	2.66	2.35	1.93	1.69	1.53	1.35	1.23
Silver Gel plus 3 Spot Colors		3	1	13.30	6.85	4.65	4.00	3.42	3.04	2.65	2.14	1.87	1.67	1.44	1.30
Silver Gel plus 4 Spot Colors		4	1	15.40	7.90	5.25	4.50	3.86	3.42	2.95	2.35	2.05	1.81	1.53	1.37
Silver Gel plus 5 Spot Colors*		5	1	17.50	8.95	5.85	5.00	4.30	3.80	3.25	2.56	2.23	1.95	1.62	1.44
Silver Gel plus 6 Spot Colors*		6	1	19.60	10.00	6.45	5.50	4.74	4.18	3.55	2.77	2.41	2.09	1.71	1.51
Silver Gel plus 7 Spot Colors		7	1	21.70	11.05	7.05	6.00	5.18	4.56	3.85	2.98	2.59	2.23	1.80	1.58
SILVER-GEL-B-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Silver Gel Only		0	1	7.50	4.10	3.15	2.78	2.36	2.14	1.98	1.73	1.53	1.44	1.34	1.24
Silver Gel plus 1 Spot Color		1	1	9.60	5.15	3.75	3.28	2.80	2.52	2.28	1.94	1.71	1.58	1.43	1.31
Silver Gel plus 2 Spot Colors		2	1	11.70	6.20	4.35	3.78	3.24	2.90	2.58	2.15	1.89	1.72	1.52	1.38
Silver Gel plus 3 Spot Colors		3	1	13.80	7.25	4.95	4.28	3.68	3.28	2.88	2.36	2.07	1.86	1.61	1.45
Silver Gel plus 4 Spot Colors		4	1	15.90	8.30	5.55	4.78	4.12	3.66	3.18	2.57	2.25	2.00	1.70	1.52
Silver Gel plus 5 Spot Colors*		5	1	18.00	9.35	6.15	5.28	4.56	4.04	3.48	2.78	2.43	2.14	1.79	1.59
Silver Gel plus 6 Spot Colors*		6	1	20.10	10.40	6.75	5.78	5.00	4.42	3.78	2.99	2.61	2.28	1.88	1.66
Silver Gel plus 7 Spot Colors		7	1	22.20	11.45	7.35	6.28	5.44	4.80	4.08	3.20	2.79	2.42	1.97	1.73
SILVER-GEL-B-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Silver Gel Only		0	1	8.30	4.82	3.81	3.38	2.94	2.70	2.52	2.25	2.03	1.92	1.80	1.69
Silver Gel plus 1 Spot Color		1	1	10.40	5.87	4.41	3.88	3.38	3.08	2.82	2.46	2.21	2.06	1.89	1.76
Silver Gel plus 2 Spot Colors		2	1	12.50	6.92	5.01	4.38	3.82	3.46	3.12	2.67	2.39	2.20	1.98	1.83
Silver Gel plus 3 Spot Colors		3	1	14.60	7.97	5.61	4.88	4.26	3.84	3.42	2.88	2.57	2.34	2.07	1.90
Silver Gel plus 4 Spot Colors		4	1	16.70	9.02	6.21	5.38	4.70	4.22	3.72	3.09	2.75	2.48	2.16	1.97
Silver Gel plus 5 Spot Colors*		5	1	18.80	10.07	6.81	5.88	5.14	4.60	4.02	3.30	2.93	2.62	2.25	2.04
Silver Gel plus 6 Spot Colors*		6	1	20.90	11.12	7.41	6.38	5.58	4.98	4.32	3.51	3.11	2.76	2.34	2.11
Silver Gel plus 7 Spot Colors		7	1	23.00	12.17	8.01	6.88	6.02	5.36	4.62	3.72	3.29	2.90	2.43	2.18

Metallics

Metallic inks can normally be printed on white, light and dark color garments with very good results. As the shirt color gets darker, the color vibrancy of the metallic ink will normally become visually less impressive. But there are solutions to this problem.

Key points:

- Metallic inks must be printed directly onto the garment itself. No underprint is acceptable - nor does it do any good.
- It is also not recommended to print one layer of metallic, flash cure it, and then print another layer of metallic on top to try to achieve color brightness. This approach adds expense and accomplishes very little.
- One significant problem is that both white ink and metallic inks **MUST BE** the last color printed. Since it is not possible for two colors to be "last" color, extra flash cures and cool down stations are often required to dissipate the heat and allow both the white and metallic to look bright and bold. This limits the number of other colors that can be printed on a shirt - especially on a dark color shirt.

This seemingly simple situation - which is not at all simple in production - is why we always say that a design must be "engineered" to determine whether the design can be produced.

Finally, Metallics are normally offered in Bright Gold, Antique Gold, Silver and Copper. But we have added a new ink that allows us to print more than 30 different metallic colors. Currently, we only stock a limited number of colors and we will add metallic colors as they are needed. If a color you want is a color we do not plan to carry, there may be a surcharge to get in the special color ink.





4726 Pittsburgh Avenue
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Confidential NET Price List

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Metallic

METALLIC-1C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Metallic Color Only		1		5.50	2.93	2.20	1.90	1.55	1.40	1.30	1.11	0.98	0.93	0.87	0.82
ONE Metallic Color plus 1 Spot Color		2		7.60	3.98	2.80	2.40	1.99	1.78	1.60	1.32	1.16	1.07	0.96	0.89
ONE Metallic Color plus 2 Spot Colors		3		9.70	5.03	3.40	2.90	2.43	2.16	1.90	1.53	1.34	1.21	1.05	0.96
ONE Metallic Color plus 3 Spot Colors		4		11.80	6.08	4.00	3.40	2.87	2.54	2.20	1.74	1.52	1.35	1.14	1.03
ONE Metallic Color plus 4 Spot Colors		5		13.90	7.13	4.60	3.90	3.31	2.92	2.50	1.95	1.70	1.49	1.23	1.10
ONE Metallic Color plus 5 Spot Colors		6		16.00	8.18	5.20	4.40	3.75	3.30	2.80	2.16	1.88	1.63	1.32	1.17
ONE Metallic Color plus 6 Spot Colors*		7		18.10	9.23	5.80	4.90	4.19	3.68	3.10	2.37	2.06	1.77	1.41	1.24
ONE Metallic Color plus 7 Spot Colors*		8		20.20	10.28	6.40	5.40	4.63	4.06	3.40	2.58	2.24	1.91	1.50	1.31
METALLIC-1C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Metallic Color Only		1		6.00	3.33	2.50	2.18	1.81	1.64	1.53	1.33	1.18	1.12	1.04	0.97
ONE Metallic Color plus 1 Spot Color		2		8.10	4.38	3.10	2.68	2.25	2.02	1.83	1.54	1.36	1.26	1.13	1.04
ONE Metallic Color plus 2 Spot Colors		3		10.20	5.43	3.70	3.18	2.69	2.40	2.13	1.75	1.54	1.40	1.22	1.11
ONE Metallic Color plus 3 Spot Colors		4		12.30	6.48	4.30	3.68	3.13	2.78	2.43	1.96	1.72	1.54	1.31	1.18
ONE Metallic Color plus 4 Spot Colors		5		14.40	7.53	4.90	4.18	3.57	3.16	2.73	2.17	1.90	1.68	1.40	1.25
ONE Metallic Color plus 5 Spot Colors		6		16.50	8.58	5.50	4.68	4.01	3.54	3.03	2.38	2.08	1.82	1.49	1.32
ONE Metallic Color plus 6 Spot Colors*		7		18.60	9.63	6.10	5.18	4.45	3.92	3.33	2.59	2.26	1.96	1.58	1.39
ONE Metallic Color plus 7 Spot Colors*		8		20.70	10.68	6.70	5.68	4.89	4.30	3.63	2.80	2.44	2.10	1.67	1.46
METALLIC-1C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Metallic Color Only		1		6.80	4.05	3.16	2.78	2.39	2.20	2.07	1.85	1.68	1.60	1.50	1.42
ONE Metallic Color plus 1 Spot Color		2		8.90	5.10	3.76	3.28	2.83	2.58	2.37	2.06	1.86	1.74	1.59	1.49
ONE Metallic Color plus 2 Spot Colors		3		11.00	6.15	4.36	3.78	3.27	2.96	2.67	2.27	2.04	1.88	1.68	1.56
ONE Metallic Color plus 3 Spot Colors		4		13.10	7.20	4.96	4.28	3.71	3.34	2.97	2.48	2.22	2.02	1.77	1.63
ONE Metallic Color plus 4 Spot Colors		5		15.20	8.25	5.56	4.78	4.15	3.72	3.27	2.69	2.40	2.16	1.86	1.70
ONE Metallic Color plus 5 Spot Colors		6		17.30	9.30	6.16	5.28	4.59	4.10	3.57	2.90	2.58	2.30	1.95	1.77
ONE Metallic Color plus 6 Spot Colors*		7		19.40	10.35	6.76	5.78	5.03	4.48	3.87	3.11	2.76	2.44	2.04	1.84
ONE Metallic Color plus 7 Spot Colors*		8		21.50	11.40	7.36	6.28	5.47	4.86	4.17	3.32	2.94	2.58	2.13	1.91

METALLIC-2C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Metallic Colors Only		2		8.30	4.50	3.15	2.75	2.34	2.13	1.95	1.67	1.51	1.42	1.31	1.24
TWO Metallic Colors plus 1 Spot Color		3		10.40	5.55	3.75	3.25	2.78	2.51	2.25	1.88	1.69	1.56	1.40	1.31
TWO Metallic Colors plus 2 Spot Colors		4		12.50	6.60	4.35	3.75	3.22	2.89	2.55	2.09	1.87	1.70	1.49	1.38
TWO Metallic Colors plus 3 Spot Colors		5		14.60	7.65	4.95	4.25	3.66	3.27	2.85	2.30	2.05	1.84	1.58	1.45
TWO Metallic Colors plus 4 Spot Colors		6		16.70	8.70	5.55	4.75	4.10	3.65	3.15	2.51	2.23	1.98	1.67	1.52
TWO Metallic Colors plus 5 Spot Colors*		7		18.80	9.75	6.15	5.25	4.54	4.03	3.45	2.72	2.41	2.12	1.76	1.59
TWO Metallic Colors plus 6 Spot Colors*		8		20.90	10.80	6.75	5.75	4.98	4.41	3.75	2.93	2.59	2.26	1.85	1.66

METALLIC-2C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Metallic Colors Only		2		8.80	4.90	3.45	3.03	2.60	2.37	2.18	1.89	1.71	1.61	1.48	1.39
TWO Metallic Colors plus 1 Spot Color		3		10.90	5.95	4.05	3.53	3.04	2.75	2.48	2.10	1.89	1.75	1.57	1.46
TWO Metallic Colors plus 2 Spot Colors		4		13.00	7.00	4.65	4.03	3.48	3.13	2.78	2.31	2.07	1.89	1.66	1.53
TWO Metallic Colors plus 3 Spot Colors		5		15.10	8.05	5.25	4.53	3.92	3.51	3.08	2.52	2.25	2.03	1.75	1.60
TWO Metallic Colors plus 4 Spot Colors		6		17.20	9.10	5.85	5.03	4.36	3.89	3.38	2.73	2.43	2.17	1.84	1.67
TWO Metallic Colors plus 5 Spot Colors*		7		19.30	10.15	6.45	5.53	4.80	4.27	3.68	2.94	2.61	2.31	1.93	1.74
TWO Metallic Colors plus 6 Spot Colors*		8		21.40	11.20	7.05	6.03	5.24	4.65	3.98	3.15	2.79	2.45	2.02	1.81

METALLIC-2C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Metallic Colors Only		2		9.60	5.62	4.11	3.63	3.18	2.93	2.72	2.41	2.21	2.09	1.94	1.84
TWO Metallic Colors plus 1 Spot Color		3		11.70	6.67	4.71	4.13	3.62	3.31	3.02	2.62	2.39	2.23	2.03	1.91
TWO Metallic Colors plus 2 Spot Colors		4		13.80	7.72	5.31	4.63	4.06	3.69	3.32	2.83	2.57	2.37	2.12	1.98
TWO Metallic Colors plus 3 Spot Colors		5		15.90	8.77	5.91	5.13	4.50	4.07	3.62	3.04	2.75	2.51	2.21	2.05
TWO Metallic Colors plus 4 Spot Colors		6		18.00	9.82	6.51	5.63	4.94	4.45	3.92	3.25	2.93	2.65	2.30	2.12
TWO Metallic Colors plus 5 Spot Colors*		7		20.10	10.87	7.11	6.13	5.38	4.83	4.22	3.46	3.11	2.79	2.39	2.19
TWO Metallic Colors plus 6 Spot Colors*		8		22.20	11.92	7.71	6.63	5.82	5.21	4.52	3.67	3.29	2.93	2.48	2.26



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Metallic

CUSTOM-METALLIC-3C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
THREE Metallic Colors Custom Technique		3		11.10	6.08	4.10	3.60	3.13	2.86	2.60	2.23	2.04	1.91	1.75	1.66

Glitters

Glitter inks (Holographic Glitter and Particle Glitter) have become very popular in what we call the “BLING” era of apparel decorating. To achieve the effect we use very wide open screen meshes to allow the very large particles of glitter to pass through the screen onto the garment.

By definition, wide open screen mesh and large particles of glitter in the ink means that the art must be bold to be effective and fine detail, dots, and pointed areas in the art cannot be printed under any circumstances.

Finished prints are heavy on a shirt and are best suited to 6.1 oz. T-shirts or heavier. Or sweatshirts. But Holographic Glitter is not recommended for mid-weight or nano-weight shirts.

Holographic Glitter produces a different visual effect when the glitter print is viewed under sunlight or similar lighting. The Holographic Glitter reflects light differently producing an interesting visual effect and creates different looks depending on the visual angle from which the shirt is viewed.

Holographic Glitter is manufactured in 14 different colors. No modifications are possible.

While we always print the heaviest layer of glitter that is practical on all color shirts, the glitter colors are strongest on white and light color garments. As is true with metallics, and Particle Glitter, the best way to make the glitter “pop” visually is to surround the glitter component of the art with a contrasting color.

You have the option for one or two glitter colors along with additional spot color inks. Glitter inks only require standard screens - SFX screens are not needed.





4726 Pittsburgh Avenue
Erie, PA 16509
(877) 726-9555

Confidential NET Price List

Prices shown here are your Net Cost

Holographic Glitter

HOLO-GLTR-1C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Holographic Glitter Color Only		1		5.60	3.00	2.25	1.95	1.60	1.45	1.35	1.16	1.03	0.98	0.92	0.87
ONE Holographic Glitter Color plus 1 Spot Color		2		7.70	4.05	2.85	2.45	2.04	1.83	1.65	1.37	1.21	1.12	1.01	0.94
ONE Holographic Glitter Color plus 2 Spot Colors		3		9.80	5.10	3.45	2.95	2.48	2.21	1.95	1.58	1.39	1.26	1.10	1.01
ONE Holographic Glitter Color plus 3 Spot Colors		4		11.90	6.15	4.05	3.45	2.92	2.59	2.25	1.79	1.57	1.40	1.19	1.08
ONE Holographic Glitter Color plus 4 Spot Colors		5		14.00	7.20	4.65	3.95	3.36	2.97	2.55	2.00	1.75	1.54	1.28	1.15
ONE Holographic Glitter Color plus 5 Spot Colors		6		16.10	8.25	5.25	4.45	3.80	3.35	2.85	2.21	1.93	1.68	1.37	1.22
ONE Holographic Glitter Color plus 6 Spot Colors*		7		18.20	9.30	5.85	4.95	4.24	3.73	3.15	2.42	2.11	1.82	1.46	1.29
ONE Holographic Glitter Color plus 7 Spot Colors*		8		20.30	10.35	6.45	5.45	4.68	4.11	3.45	2.63	2.29	1.96	1.55	1.36
HOLO-GLTR-1C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Holographic Glitter Color Only		1		6.10	3.40	2.55	2.23	1.86	1.69	1.58	1.38	1.23	1.17	1.09	1.02
ONE Holographic Glitter Color plus 1 Spot Color		2		8.20	4.45	3.15	2.73	2.30	2.07	1.88	1.59	1.41	1.31	1.18	1.09
ONE Holographic Glitter Color plus 2 Spot Colors		3		10.30	5.50	3.75	3.23	2.74	2.45	2.18	1.80	1.59	1.45	1.27	1.16
ONE Holographic Glitter Color plus 3 Spot Colors		4		12.40	6.55	4.35	3.73	3.18	2.83	2.48	2.01	1.77	1.59	1.36	1.23
ONE Holographic Glitter Color plus 4 Spot Colors		5		14.50	7.60	4.95	4.23	3.62	3.21	2.78	2.22	1.95	1.73	1.45	1.30
ONE Holographic Glitter Color plus 5 Spot Colors		6		16.60	8.65	5.55	4.73	4.06	3.59	3.08	2.43	2.13	1.87	1.54	1.37
ONE Holographic Glitter Color plus 6 Spot Colors*		7		18.70	9.70	6.15	5.23	4.50	3.97	3.38	2.64	2.31	2.01	1.63	1.44
ONE Holographic Glitter Color plus 7 Spot Colors*		8		20.80	10.75	6.75	5.73	4.94	4.35	3.68	2.85	2.49	2.15	1.72	1.51
HOLO-GLTR-1C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Holographic Glitter Color Only		1		6.90	4.12	3.21	2.83	2.44	2.25	2.12	1.90	1.73	1.65	1.55	1.47
ONE Holographic Glitter Color plus 1 Spot Color		2		9.00	5.17	3.81	3.33	2.88	2.63	2.42	2.11	1.91	1.79	1.64	1.54
ONE Holographic Glitter Color plus 2 Spot Colors		3		11.10	6.22	4.41	3.83	3.32	3.01	2.72	2.32	2.09	1.93	1.73	1.61
ONE Holographic Glitter Color plus 3 Spot Colors		4		13.20	7.27	5.01	4.33	3.76	3.39	3.02	2.53	2.27	2.07	1.82	1.68
ONE Holographic Glitter Color plus 4 Spot Colors		5		15.30	8.32	5.61	4.83	4.20	3.77	3.32	2.74	2.45	2.21	1.91	1.75
ONE Holographic Glitter Color plus 5 Spot Colors		6		17.40	9.37	6.21	5.33	4.64	4.15	3.62	2.95	2.63	2.35	2.00	1.82
ONE Holographic Glitter Color plus 6 Spot Colors*		7		19.50	10.42	6.81	5.83	5.08	4.53	3.92	3.16	2.81	2.49	2.09	1.89
ONE Holographic Glitter Color plus 7 Spot Colors*		8		21.60	11.47	7.41	6.33	5.52	4.91	4.22	3.37	2.99	2.63	2.18	1.96



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Confidential NET Price List

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Holographic Glitter

HOLO-GLTR-2C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Holographic Glitter Colors Only		2		8.50	4.65	3.25	2.85	2.44	2.23	2.05	1.77	1.61	1.52	1.41	1.34
TWO Holographic Glitter Colors plus 1 Spot Color		3		10.60	5.70	3.85	3.35	2.88	2.61	2.35	1.98	1.79	1.66	1.50	1.41
TWO Holographic Glitter Colors plus 2 Spot Colors		4		12.70	6.75	4.45	3.85	3.32	2.99	2.65	2.19	1.97	1.80	1.59	1.48
TWO Holographic Glitter Colors plus 3 Spot Colors		5		14.80	7.80	5.05	4.35	3.76	3.37	2.95	2.40	2.15	1.94	1.68	1.55
TWO Holographic Glitter Colors plus 4 Spot Colors		6		16.90	8.85	5.65	4.85	4.20	3.75	3.25	2.61	2.33	2.08	1.77	1.62
TWO Holographic Glitter Colors plus 5 Spot Colors*		7		19.00	9.90	6.25	5.35	4.64	4.13	3.55	2.82	2.51	2.22	1.86	1.69
TWO Holographic Glitter Colors plus 6 Spot Colors*		8		21.10	10.95	6.85	5.85	5.08	4.51	3.85	3.03	2.69	2.36	1.95	1.76

HOLO-GLTR-2C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Holographic Glitter Colors Only		2		9.00	5.05	3.55	3.13	2.70	2.47	2.28	1.99	1.81	1.71	1.58	1.49
TWO Holographic Glitter Colors plus 1 Spot Color		3		11.10	6.10	4.15	3.63	3.14	2.85	2.58	2.20	1.99	1.85	1.67	1.56
TWO Holographic Glitter Colors plus 2 Spot Colors		4		13.20	7.15	4.75	4.13	3.58	3.23	2.88	2.41	2.17	1.99	1.76	1.63
TWO Holographic Glitter Colors plus 3 Spot Colors		5		15.30	8.20	5.35	4.63	4.02	3.61	3.18	2.62	2.35	2.13	1.85	1.70
TWO Holographic Glitter Colors plus 4 Spot Colors		6		17.40	9.25	5.95	5.13	4.46	3.99	3.48	2.83	2.53	2.27	1.94	1.77
TWO Holographic Glitter Colors plus 5 Spot Colors*		7		19.50	10.30	6.55	5.63	4.90	4.37	3.78	3.04	2.71	2.41	2.03	1.84
TWO Holographic Glitter Colors plus 6 Spot Colors*		8		21.60	11.35	7.15	6.13	5.34	4.75	4.08	3.25	2.89	2.55	2.12	1.91

HOLO-GLTR-2C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Holographic Glitter Colors Only		2		9.80	5.77	4.21	3.73	3.28	3.03	2.82	2.51	2.31	2.19	2.04	1.94
TWO Holographic Glitter Colors plus 1 Spot Color		3		11.90	6.82	4.81	4.23	3.72	3.41	3.12	2.72	2.49	2.33	2.13	2.01
TWO Holographic Glitter Colors plus 2 Spot Colors		4		14.00	7.87	5.41	4.73	4.16	3.79	3.42	2.93	2.67	2.47	2.22	2.08
TWO Holographic Glitter Colors plus 3 Spot Colors		5		16.10	8.92	6.01	5.23	4.60	4.17	3.72	3.14	2.85	2.61	2.31	2.15
TWO Holographic Glitter Colors plus 4 Spot Colors		6		18.20	9.97	6.61	5.73	5.04	4.55	4.02	3.35	3.03	2.75	2.40	2.22
TWO Holographic Glitter Colors plus 5 Spot Colors*		7		20.30	11.02	7.21	6.23	5.48	4.93	4.32	3.56	3.21	2.89	2.49	2.29
TWO Holographic Glitter Colors plus 6 Spot Colors*		8		22.40	12.07	7.81	6.73	5.92	5.31	4.62	3.77	3.39	3.03	2.58	2.36



4726 Pittsburgh Avenue
Erie, PA 16509
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Confidential NET Price List

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Particle Glitter

PRTCL-GLTR-1C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Particle Glitter Color Only		1		5.80	3.15	2.35	2.05	1.70	1.55	1.45	1.26	1.13	1.08	1.02	0.97
ONE Particle Glitter Color plus 1 Spot Color		2		7.90	4.20	2.95	2.55	2.14	1.93	1.75	1.47	1.31	1.22	1.11	1.04
ONE Particle Glitter Color plus 2 Spot Colors		3		10.00	5.25	3.55	3.05	2.58	2.31	2.05	1.68	1.49	1.36	1.20	1.11
ONE Particle Glitter Color plus 3 Spot Colors		4		12.10	6.30	4.15	3.55	3.02	2.69	2.35	1.89	1.67	1.50	1.29	1.18
ONE Particle Glitter Color plus 4 Spot Colors		5		14.20	7.35	4.75	4.05	3.46	3.07	2.65	2.10	1.85	1.64	1.38	1.25
ONE Particle Glitter Color plus 5 Spot Colors		6		16.30	8.40	5.35	4.55	3.90	3.45	2.95	2.31	2.03	1.78	1.47	1.32
ONE Particle Glitter Color plus 6 Spot Colors		7		18.40	9.45	5.95	5.05	4.34	3.83	3.25	2.52	2.21	1.92	1.56	1.39
ONE Particle Glitter Color plus 7 Spot Colors		8		20.50	10.50	6.55	5.55	4.78	4.21	3.55	2.73	2.39	2.06	1.65	1.46
PRTCL-GLTR-1C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Particle Glitter Color Only		1		6.30	3.55	2.65	2.33	1.96	1.79	1.68	1.48	1.33	1.27	1.19	1.12
ONE Particle Glitter Color plus 1 Spot Color		2		8.40	4.60	3.25	2.83	2.40	2.17	1.98	1.69	1.51	1.41	1.28	1.19
ONE Particle Glitter Color plus 2 Spot Colors		3		10.50	5.65	3.85	3.33	2.84	2.55	2.28	1.90	1.69	1.55	1.37	1.26
ONE Particle Glitter Color plus 3 Spot Colors		4		12.60	6.70	4.45	3.83	3.28	2.93	2.58	2.11	1.87	1.69	1.46	1.33
ONE Particle Glitter Color plus 4 Spot Colors		5		14.70	7.75	5.05	4.33	3.72	3.31	2.88	2.32	2.05	1.83	1.55	1.40
ONE Particle Glitter Color plus 5 Spot Colors		6		16.80	8.80	5.65	4.83	4.16	3.69	3.18	2.53	2.23	1.97	1.64	1.47
ONE Particle Glitter Color plus 6 Spot Colors		7		18.90	9.85	6.25	5.33	4.60	4.07	3.48	2.74	2.41	2.11	1.73	1.54
ONE Particle Glitter Color plus 7 Spot Colors		8		21.00	10.90	6.85	5.83	5.04	4.45	3.78	2.95	2.59	2.25	1.82	1.61
PRTCL-GLTR-1C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Particle Glitter Color Only		1		7.10	4.27	3.31	2.93	2.54	2.35	2.22	2.00	1.83	1.75	1.65	1.57
ONE Particle Glitter Color plus 1 Spot Color		2		9.20	5.32	3.91	3.43	2.98	2.73	2.52	2.21	2.01	1.89	1.74	1.64
ONE Particle Glitter Color plus 2 Spot Colors		3		11.30	6.37	4.51	3.93	3.42	3.11	2.82	2.42	2.19	2.03	1.83	1.71
ONE Particle Glitter Color plus 3 Spot Colors		4		13.40	7.42	5.11	4.43	3.86	3.49	3.12	2.63	2.37	2.17	1.92	1.78
ONE Particle Glitter Color plus 4 Spot Colors		5		15.50	8.47	5.71	4.93	4.30	3.87	3.42	2.84	2.55	2.31	2.01	1.85
ONE Particle Glitter Color plus 5 Spot Colors		6		17.60	9.52	6.31	5.43	4.74	4.25	3.72	3.05	2.73	2.45	2.10	1.92
ONE Particle Glitter Color plus 6 Spot Colors		7		19.70	10.57	6.91	5.93	5.18	4.63	4.02	3.26	2.91	2.59	2.19	1.99
ONE Particle Glitter Color plus 7 Spot Colors		8		21.80	11.62	7.51	6.43	5.62	5.01	4.32	3.47	3.09	2.73	2.28	2.06



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Confidential NET Price List

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Particle Glitter

PRTCL-GLTR-2C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Particle Glitter Colors Only		1		8.90	4.95	3.45	3.05	2.64	2.43	2.25	1.97	1.81	1.72	1.61	1.54
TWO Particle Glitter Colors plus 1 Spot Color		2		11.00	6.00	4.05	3.55	3.08	2.81	2.55	2.18	1.99	1.86	1.70	1.61
TWO Particle Glitter Colors plus 2 Spot Colors		3		13.10	7.05	4.65	4.05	3.52	3.19	2.85	2.39	2.17	2.00	1.79	1.68
TWO Particle Glitter Colors plus 3 Spot Colors		4		15.20	8.10	5.25	4.55	3.96	3.57	3.15	2.60	2.35	2.14	1.88	1.75
TWO Particle Glitter Colors plus 4 Spot Colors		5		17.30	9.15	5.85	5.05	4.40	3.95	3.45	2.81	2.53	2.28	1.97	1.82
TWO Particle Glitter Colors plus 5 Spot Colors		6		19.40	10.20	6.45	5.55	4.84	4.33	3.75	3.02	2.71	2.42	2.06	1.89
TWO Particle Glitter Colors plus 6 Spot Colors		7		21.50	11.25	7.05	6.05	5.28	4.71	4.05	3.23	2.89	2.56	2.15	1.96

PRTCL-GLTR-2C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Particle Glitter Colors Only		1		9.40	5.35	3.75	3.33	2.90	2.67	2.48	2.19	2.01	1.91	1.78	1.69
TWO Particle Glitter Colors plus 1 Spot Color		2		11.50	6.40	4.35	3.83	3.34	3.05	2.78	2.40	2.19	2.05	1.87	1.76
TWO Particle Glitter Colors plus 2 Spot Colors		3		13.60	7.45	4.95	4.33	3.78	3.43	3.08	2.61	2.37	2.19	1.96	1.83
TWO Particle Glitter Colors plus 3 Spot Colors		4		15.70	8.50	5.55	4.83	4.22	3.81	3.38	2.82	2.55	2.33	2.05	1.90
TWO Particle Glitter Colors plus 4 Spot Colors		5		17.80	9.55	6.15	5.33	4.66	4.19	3.68	3.03	2.73	2.47	2.14	1.97
TWO Particle Glitter Colors plus 5 Spot Colors		6		19.90	10.60	6.75	5.83	5.10	4.57	3.98	3.24	2.91	2.61	2.23	2.04
TWO Particle Glitter Colors plus 6 Spot Colors		7		22.00	11.65	7.35	6.33	5.54	4.95	4.28	3.45	3.09	2.75	2.32	2.11

PRTCL-GLTR-2C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Particle Glitter Colors Only		1		10.20	6.07	4.41	3.93	3.48	3.23	3.02	2.71	2.51	2.39	2.24	2.14
TWO Particle Glitter Colors plus 1 Spot Color		2		12.30	7.12	5.01	4.43	3.92	3.61	3.32	2.92	2.69	2.53	2.33	2.21
TWO Particle Glitter Colors plus 2 Spot Colors		3		14.40	8.17	5.61	4.93	4.36	3.99	3.62	3.13	2.87	2.67	2.42	2.28
TWO Particle Glitter Colors plus 3 Spot Colors		4		16.50	9.22	6.21	5.43	4.80	4.37	3.92	3.34	3.05	2.81	2.51	2.35
TWO Particle Glitter Colors plus 4 Spot Colors		5		18.60	10.27	6.81	5.93	5.24	4.75	4.22	3.55	3.23	2.95	2.60	2.42
TWO Particle Glitter Colors plus 5 Spot Colors		6		20.70	11.32	7.41	6.43	5.68	5.13	4.52	3.76	3.41	3.09	2.69	2.49
TWO Particle Glitter Colors plus 6 Spot Colors		7		22.80	12.37	8.01	6.93	6.12	5.51	4.82	3.97	3.59	3.23	2.78	2.56

Specialty Techniques

GLOW-IN-THE-DARK

People like “Glow-in-the-Dark” ink because of the unique look it creates when subjected to light and then viewed in the dark. The best use of glow ink is as an accent or outline around other elements in a design.

CHINO

The primary benefit of our Ultra Soft Hand ink is the ability to print a very soft feeling print on a garment while at the same time achieve bright, bold PMS matchable colors on light color garments.

NEON

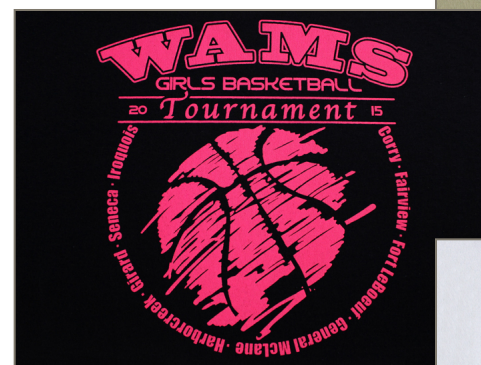
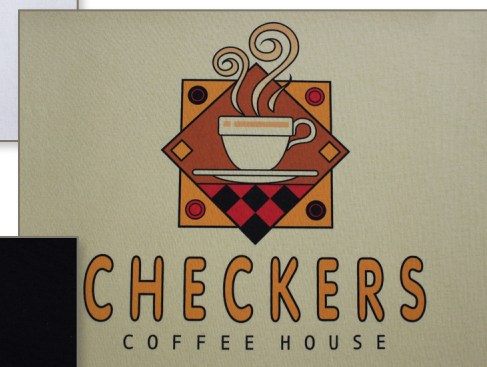
In many ways, neon inks are very similar to standard spot color inks. The biggest differences are the brightness of the colors and the reality that we cannot mix other pigments to create new and different neon ink colors. The only neon colors available are those that come direct from the ink manufacturer.

SIMULATED LEATHER

Simulated Leather is a custom formula of ink bases that utilizes multiple ink layers and specially prepared inks, combined with carefully controlled curing temperatures to create a “look” that simulates an aged or worn leather.

SHIMMER

Shimmers are essentially created by mixing metallic particles with a base much like Silver Gel. The net result is there are only 6 Shimmer colors available and all are muted in tone. Shimmer inks are best used as accents in a design instead of primary, large surface area images. They can be used effectively in lettering as an accent.





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Glow-in-the-Dark

GLOW-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Glow-in-the-Dark Only		1		5.80	3.15	2.35	2.05	1.70	1.55	1.45	1.26	1.13	1.08	1.02	0.97
Glow-in-the-Dark plus 1 Spot Color		2		7.90	4.20	2.95	2.55	2.14	1.93	1.75	1.47	1.31	1.22	1.11	1.04
Glow-in-the-Dark plus 2 Spot Colors		3		10.00	5.25	3.55	3.05	2.58	2.31	2.05	1.68	1.49	1.36	1.20	1.11
Glow-in-the-Dark plus 3 Spot Colors		4		12.10	6.30	4.15	3.55	3.02	2.69	2.35	1.89	1.67	1.50	1.29	1.18
Glow-in-the-Dark plus 4 Spot Colors		5		14.20	7.35	4.75	4.05	3.46	3.07	2.65	2.10	1.85	1.64	1.38	1.25
Glow-in-the-Dark plus 5 Spot Colors		6		16.30	8.40	5.35	4.55	3.90	3.45	2.95	2.31	2.03	1.78	1.47	1.32
Glow-in-the-Dark plus 6 Spot Colors*		7		18.40	9.45	5.95	5.05	4.34	3.83	3.25	2.52	2.21	1.92	1.56	1.39
Glow-in-the-Dark plus 7 Spot Colors*		8		20.50	10.50	6.55	5.55	4.78	4.21	3.55	2.73	2.39	2.06	1.65	1.46
GLOW-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Glow-in-the-Dark Only		1		6.30	3.55	2.65	2.33	1.96	1.79	1.68	1.48	1.33	1.27	1.19	1.12
Glow-in-the-Dark plus 1 Spot Color		2		8.40	4.60	3.25	2.83	2.40	2.17	1.98	1.69	1.51	1.41	1.28	1.19
Glow-in-the-Dark plus 2 Spot Colors		3		10.50	5.65	3.85	3.33	2.84	2.55	2.28	1.90	1.69	1.55	1.37	1.26
Glow-in-the-Dark plus 3 Spot Colors		4		12.60	6.70	4.45	3.83	3.28	2.93	2.58	2.11	1.87	1.69	1.46	1.33
Glow-in-the-Dark plus 4 Spot Colors		5		14.70	7.75	5.05	4.33	3.72	3.31	2.88	2.32	2.05	1.83	1.55	1.40
Glow-in-the-Dark plus 5 Spot Colors		6		16.80	8.80	5.65	4.83	4.16	3.69	3.18	2.53	2.23	1.97	1.64	1.47
Glow-in-the-Dark plus 6 Spot Colors*		7		18.90	9.85	6.25	5.33	4.60	4.07	3.48	2.74	2.41	2.11	1.73	1.54
Glow-in-the-Dark plus 7 Spot Colors*		8		21.00	10.90	6.85	5.83	5.04	4.45	3.78	2.95	2.59	2.25	1.82	1.61
GLOW-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Glow-in-the-Dark Only		1		7.10	4.27	3.31	2.93	2.54	2.35	2.22	2.00	1.83	1.75	1.65	1.57
Glow-in-the-Dark plus 1 Spot Color		2		9.20	5.32	3.91	3.43	2.98	2.73	2.52	2.21	2.01	1.89	1.74	1.64
Glow-in-the-Dark plus 2 Spot Colors		3		11.30	6.37	4.51	3.93	3.42	3.11	2.82	2.42	2.19	2.03	1.83	1.71
Glow-in-the-Dark plus 3 Spot Colors		4		13.40	7.42	5.11	4.43	3.86	3.49	3.12	2.63	2.37	2.17	1.92	1.78
Glow-in-the-Dark plus 4 Spot Colors		5		15.50	8.47	5.71	4.93	4.30	3.87	3.42	2.84	2.55	2.31	2.01	1.85
Glow-in-the-Dark plus 5 Spot Colors		6		17.60	9.52	6.31	5.43	4.74	4.25	3.72	3.05	2.73	2.45	2.10	1.92
Glow-in-the-Dark plus 6 Spot Colors*		7		19.70	10.57	6.91	5.93	5.18	4.63	4.02	3.26	2.91	2.59	2.19	1.99
Glow-in-the-Dark plus 7 Spot Colors*		8		21.80	11.62	7.51	6.43	5.62	5.01	4.32	3.47	3.09	2.73	2.28	2.06



4726 Pittsburgh Avenue
Erie, PA 16509
(877) 726-9555

Confidential NET Price List

Prices shown here are your Net Cost

Chino

CHINO-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
1-color Chino Imprint		1		5.10	2.63	2.00	1.70	1.35	1.20	1.10	0.91	0.78	0.73	0.67	0.62
2-color Chino Imprint		2		7.20	3.68	2.60	2.20	1.79	1.58	1.40	1.12	0.96	0.87	0.76	0.69
3-color Chino Imprint		3		9.30	4.73	3.20	2.70	2.23	1.96	1.70	1.33	1.14	1.01	0.85	0.76
4-color Chino Imprint		4		11.40	5.78	3.80	3.20	2.67	2.34	2.00	1.54	1.32	1.15	0.94	0.83
5-color Chino Imprint		5		13.50	6.83	4.40	3.70	3.11	2.72	2.30	1.75	1.50	1.29	1.03	0.90
6-color Chino Imprint		6		15.60	7.88	5.00	4.20	3.55	3.10	2.60	1.96	1.68	1.43	1.12	0.97
7-color Chino Imprint		7		17.70	8.93	5.60	4.70	3.99	3.48	2.90	2.17	1.86	1.57	1.21	1.04
8-color Chino Imprint		8		19.80	9.98	6.20	5.20	4.43	3.86	3.20	2.38	2.04	1.71	1.30	1.11
CHINO-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
1-color Chino Imprint		1		5.60	3.03	2.30	1.98	1.61	1.44	1.33	1.13	0.98	0.92	0.84	0.77
2-color Chino Imprint		2		7.70	4.08	2.90	2.48	2.05	1.82	1.63	1.34	1.16	1.06	0.93	0.84
3-color Chino Imprint		3		9.80	5.13	3.50	2.98	2.49	2.20	1.93	1.55	1.34	1.20	1.02	0.91
4-color Chino Imprint		4		11.90	6.18	4.10	3.48	2.93	2.58	2.23	1.76	1.52	1.34	1.11	0.98
5-color Chino Imprint		5		14.00	7.23	4.70	3.98	3.37	2.96	2.53	1.97	1.70	1.48	1.20	1.05
6-color Chino Imprint		6		16.10	8.28	5.30	4.48	3.81	3.34	2.83	2.18	1.88	1.62	1.29	1.12
7-color Chino Imprint		7		18.20	9.33	5.90	4.98	4.25	3.72	3.13	2.39	2.06	1.76	1.38	1.19
8-color Chino Imprint		8		20.30	10.38	6.50	5.48	4.69	4.10	3.43	2.60	2.24	1.90	1.47	1.26
CHINO-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
1-color Chino Imprint		1		6.40	3.75	2.96	2.58	2.19	2.00	1.87	1.65	1.48	1.40	1.30	1.22
2-color Chino Imprint		2		8.50	4.80	3.56	3.08	2.63	2.38	2.17	1.86	1.66	1.54	1.39	1.29
3-color Chino Imprint		3		10.60	5.85	4.16	3.58	3.07	2.76	2.47	2.07	1.84	1.68	1.48	1.36
4-color Chino Imprint		4		12.70	6.90	4.76	4.08	3.51	3.14	2.77	2.28	2.02	1.82	1.57	1.43
5-color Chino Imprint		5		14.80	7.95	5.36	4.58	3.95	3.52	3.07	2.49	2.20	1.96	1.66	1.50
6-color Chino Imprint		6		16.90	9.00	5.96	5.08	4.39	3.90	3.37	2.70	2.38	2.10	1.75	1.57
7-color Chino Imprint		7		19.00	10.05	6.56	5.58	4.83	4.28	3.67	2.91	2.56	2.24	1.84	1.64
8-color Chino Imprint		8		21.10	11.10	7.16	6.08	5.27	4.66	3.97	3.12	2.74	2.38	1.93	1.71



4726 Pittsburgh Avenue
Erie, PA 16509
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Confidential NET Price List

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Neon

NEON-1C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Neon Color Only		1		5.30	2.78	2.10	1.80	1.45	1.30	1.20	1.01	0.88	0.83	0.77	0.72
ONE Neon Color plus 1 Spot Color		2		7.40	3.83	2.70	2.30	1.89	1.68	1.50	1.22	1.06	0.97	0.86	0.79
ONE Neon Color plus 2 Spot Colors		3		9.50	4.88	3.30	2.80	2.33	2.06	1.80	1.43	1.24	1.11	0.95	0.86
ONE Neon Color plus 3 Spot Colors		4		11.60	5.93	3.90	3.30	2.77	2.44	2.10	1.64	1.42	1.25	1.04	0.93
ONE Neon Color plus 4 Spot Colors		5		13.70	6.98	4.50	3.80	3.21	2.82	2.40	1.85	1.60	1.39	1.13	1.00
ONE Neon Color plus 5 Spot Colors		6		15.80	8.03	5.10	4.30	3.65	3.20	2.70	2.06	1.78	1.53	1.22	1.07
ONE Neon Color plus 6 Spot Colors		7		17.90	9.08	5.70	4.80	4.09	3.58	3.00	2.27	1.96	1.67	1.31	1.14
ONE Neon Color plus 7 Spot Colors*		8		20.00	10.13	6.30	5.30	4.53	3.96	3.30	2.48	2.14	1.81	1.40	1.21
NEON-1C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Neon Color Only		1		5.80	3.18	2.40	2.08	1.71	1.54	1.43	1.23	1.08	1.02	0.94	0.87
ONE Neon Color plus 1 Spot Color		2		7.90	4.23	3.00	2.58	2.15	1.92	1.73	1.44	1.26	1.16	1.03	0.94
ONE Neon Color plus 2 Spot Colors		3		10.00	5.28	3.60	3.08	2.59	2.30	2.03	1.65	1.44	1.30	1.12	1.01
ONE Neon Color plus 3 Spot Colors		4		12.10	6.33	4.20	3.58	3.03	2.68	2.33	1.86	1.62	1.44	1.21	1.08
ONE Neon Color plus 4 Spot Colors		5		14.20	7.38	4.80	4.08	3.47	3.06	2.63	2.07	1.80	1.58	1.30	1.15
ONE Neon Color plus 5 Spot Colors		6		16.30	8.43	5.40	4.58	3.91	3.44	2.93	2.28	1.98	1.72	1.39	1.22
ONE Neon Color plus 6 Spot Colors		7		18.40	9.48	6.00	5.08	4.35	3.82	3.23	2.49	2.16	1.86	1.48	1.29
ONE Neon Color plus 7 Spot Colors*		8		20.50	10.53	6.60	5.58	4.79	4.20	3.53	2.70	2.34	2.00	1.57	1.36
NEON-1C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Neon Color Only		1		6.60	3.90	3.06	2.68	2.29	2.10	1.97	1.75	1.58	1.50	1.40	1.32
ONE Neon Color plus 1 Spot Color		2		8.70	4.95	3.66	3.18	2.73	2.48	2.27	1.96	1.76	1.64	1.49	1.39
ONE Neon Color plus 2 Spot Colors		3		10.80	6.00	4.26	3.68	3.17	2.86	2.57	2.17	1.94	1.78	1.58	1.46
ONE Neon Color plus 3 Spot Colors		4		12.90	7.05	4.86	4.18	3.61	3.24	2.87	2.38	2.12	1.92	1.67	1.53
ONE Neon Color plus 4 Spot Colors		5		15.00	8.10	5.46	4.68	4.05	3.62	3.17	2.59	2.30	2.06	1.76	1.60
ONE Neon Color plus 5 Spot Colors		6		17.10	9.15	6.06	5.18	4.49	4.00	3.47	2.80	2.48	2.20	1.85	1.67
ONE Neon Color plus 6 Spot Colors		7		19.20	10.20	6.66	5.68	4.93	4.38	3.77	3.01	2.66	2.34	1.94	1.74
ONE Neon Color plus 7 Spot Colors*		8		21.30	11.25	7.26	6.18	5.37	4.76	4.07	3.22	2.84	2.48	2.03	1.81

NEON-2C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Neon Colors Only		2		7.90	4.20	2.95	2.55	2.14	1.93	1.75	1.47	1.31	1.22	1.11	1.04
TWO Neon Colors plus 1 Spot Color		3		10.00	5.25	3.55	3.05	2.58	2.31	2.05	1.68	1.49	1.36	1.20	1.11
TWO Neon Colors plus 2 Spot Colors		4		12.10	6.30	4.15	3.55	3.02	2.69	2.35	1.89	1.67	1.50	1.29	1.18
TWO Neon Colors plus 3 Spot Colors		5		14.20	7.35	4.75	4.05	3.46	3.07	2.65	2.10	1.85	1.64	1.38	1.25
TWO Neon Colors plus 4 Spot Colors		6		16.30	8.40	5.35	4.55	3.90	3.45	2.95	2.31	2.03	1.78	1.47	1.32
TWO Neon Colors plus 5 Spot Colors		7		18.40	9.45	5.95	5.05	4.34	3.83	3.25	2.52	2.21	1.92	1.56	1.39
TWO Neon Colors plus 6 Spot Colors*		8		20.50	10.50	6.55	5.55	4.78	4.21	3.55	2.73	2.39	2.06	1.65	1.46

NEON-2C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Neon Colors Only		2		8.40	4.60	3.25	2.83	2.40	2.17	1.98	1.69	1.51	1.41	1.28	1.19
TWO Neon Colors plus 1 Spot Color		3		10.50	5.65	3.85	3.33	2.84	2.55	2.28	1.90	1.69	1.55	1.37	1.26
TWO Neon Colors plus 2 Spot Colors		4		12.60	6.70	4.45	3.83	3.28	2.93	2.58	2.11	1.87	1.69	1.46	1.33
TWO Neon Colors plus 3 Spot Colors		5		14.70	7.75	5.05	4.33	3.72	3.31	2.88	2.32	2.05	1.83	1.55	1.40
TWO Neon Colors plus 4 Spot Colors		6		16.80	8.80	5.65	4.83	4.16	3.69	3.18	2.53	2.23	1.97	1.64	1.47
TWO Neon Colors plus 5 Spot Colors		7		18.90	9.85	6.25	5.33	4.60	4.07	3.48	2.74	2.41	2.11	1.73	1.54
TWO Neon Colors plus 6 Spot Colors*		8		21.00	10.90	6.85	5.83	5.04	4.45	3.78	2.95	2.59	2.25	1.82	1.61

NEON-2C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Neon Colors Only		2		9.20	5.32	3.91	3.43	2.98	2.73	2.52	2.21	2.01	1.89	1.74	1.64
TWO Neon Colors plus 1 Spot Color		3		11.30	6.37	4.51	3.93	3.42	3.11	2.82	2.42	2.19	2.03	1.83	1.71
TWO Neon Colors plus 2 Spot Colors		4		13.40	7.42	5.11	4.43	3.86	3.49	3.12	2.63	2.37	2.17	1.92	1.78
TWO Neon Colors plus 3 Spot Colors		5		15.50	8.47	5.71	4.93	4.30	3.87	3.42	2.84	2.55	2.31	2.01	1.85
TWO Neon Colors plus 4 Spot Colors		6		17.60	9.52	6.31	5.43	4.74	4.25	3.72	3.05	2.73	2.45	2.10	1.92
TWO Neon Colors plus 5 Spot Colors		7		19.70	10.57	6.91	5.93	5.18	4.63	4.02	3.26	2.91	2.59	2.19	1.99
TWO Neon Colors plus 6 Spot Colors*		8		21.80	11.62	7.51	6.43	5.62	5.01	4.32	3.47	3.09	2.73	2.28	2.06

SIM-LTHR-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Simulated Leather - Debossed Only		1	2	11.60	6.00	4.25	3.70	3.18	2.86	2.55	2.13	1.89	1.73	1.55	1.43
Simulated Leather - Debossed plus 1 Spot Color		2	2	13.70	7.05	4.85	4.20	3.62	3.24	2.85	2.34	2.07	1.87	1.64	1.50
Simulated Leather - Debossed plus 2 Spot Colors		3	2	15.80	8.10	5.45	4.70	4.06	3.62	3.15	2.55	2.25	2.01	1.73	1.57
Simulated Leather - Debossed plus 3 Spot Colors*		4	2	17.90	9.15	6.05	5.20	4.50	4.00	3.45	2.76	2.43	2.15	1.82	1.64

SIM-LTHR-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Simulated Leather - Debossed Only		1	2	12.10	6.40	4.55	3.98	3.44	3.10	2.78	2.35	2.09	1.92	1.72	1.58
Simulated Leather - Debossed plus 1 Spot Color		2	2	14.20	7.45	5.15	4.48	3.88	3.48	3.08	2.56	2.27	2.06	1.81	1.65
Simulated Leather - Debossed plus 2 Spot Colors		3	2	16.30	8.50	5.75	4.98	4.32	3.86	3.38	2.77	2.45	2.20	1.90	1.72
Simulated Leather - Debossed plus 3 Spot Colors*		4	2	18.40	9.55	6.35	5.48	4.76	4.24	3.68	2.98	2.63	2.34	1.99	1.79

SIM-LTHR-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Simulated Leather - Debossed Only		1	2	12.90	7.12	5.21	4.58	4.02	3.66	3.32	2.87	2.59	2.40	2.18	2.03
Simulated Leather - Debossed plus 1 Spot Color		2	2	15.00	8.17	5.81	5.08	4.46	4.04	3.62	3.08	2.77	2.54	2.27	2.10
Simulated Leather - Debossed plus 2 Spot Colors		3	2	17.10	9.22	6.41	5.58	4.90	4.42	3.92	3.29	2.95	2.68	2.36	2.17
Simulated Leather - Debossed plus 3 Spot Colors*		4	2	19.20	10.27	7.01	6.08	5.34	4.80	4.22	3.50	3.13	2.82	2.45	2.24

SHIMMER-1C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Shimmer Color Only		1		5.30	2.78	2.10	1.80	1.45	1.30	1.20	1.01	0.88	0.83	0.77	0.72
ONE Shimmer Color plus 1 Spot Color		2		7.40	3.83	2.70	2.30	1.89	1.68	1.50	1.22	1.06	0.97	0.86	0.79
ONE Shimmer Color plus 2 Spot Colors		3		9.50	4.88	3.30	2.80	2.33	2.06	1.80	1.43	1.24	1.11	0.95	0.86
ONE Shimmer Color plus 3 Spot Colors		4		11.60	5.93	3.90	3.30	2.77	2.44	2.10	1.64	1.42	1.25	1.04	0.93
ONE Shimmer Color plus 4 Spot Colors		5		13.70	6.98	4.50	3.80	3.21	2.82	2.40	1.85	1.60	1.39	1.13	1.00
ONE Shimmer Color plus 5 Spot Colors		6		15.80	8.03	5.10	4.30	3.65	3.20	2.70	2.06	1.78	1.53	1.22	1.07
ONE Shimmer Color plus 6 Spot Colors		7		17.90	9.08	5.70	4.80	4.09	3.58	3.00	2.27	1.96	1.67	1.31	1.14
ONE Shimmer Color plus 7 Spot Colors		8		20.00	10.13	6.30	5.30	4.53	3.96	3.30	2.48	2.14	1.81	1.40	1.21
SHIMMER-1C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Shimmer Color Only		1		5.80	3.18	2.40	2.08	1.71	1.54	1.43	1.23	1.08	1.02	0.94	0.87
ONE Shimmer Color plus 1 Spot Color		2		7.90	4.23	3.00	2.58	2.15	1.92	1.73	1.44	1.26	1.16	1.03	0.94
ONE Shimmer Color plus 2 Spot Colors		3		10.00	5.28	3.60	3.08	2.59	2.30	2.03	1.65	1.44	1.30	1.12	1.01
ONE Shimmer Color plus 3 Spot Colors		4		12.10	6.33	4.20	3.58	3.03	2.68	2.33	1.86	1.62	1.44	1.21	1.08
ONE Shimmer Color plus 4 Spot Colors		5		14.20	7.38	4.80	4.08	3.47	3.06	2.63	2.07	1.80	1.58	1.30	1.15
ONE Shimmer Color plus 5 Spot Colors		6		16.30	8.43	5.40	4.58	3.91	3.44	2.93	2.28	1.98	1.72	1.39	1.22
ONE Shimmer Color plus 6 Spot Colors		7		18.40	9.48	6.00	5.08	4.35	3.82	3.23	2.49	2.16	1.86	1.48	1.29
ONE Shimmer Color plus 7 Spot Colors		8		20.50	10.53	6.60	5.58	4.79	4.20	3.53	2.70	2.34	2.00	1.57	1.36
SHIMMER-1C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
ONE Shimmer Color Only		1		6.60	3.90	3.06	2.68	2.29	2.10	1.97	1.75	1.58	1.50	1.40	1.32
ONE Shimmer Color plus 1 Spot Color		2		8.70	4.95	3.66	3.18	2.73	2.48	2.27	1.96	1.76	1.64	1.49	1.39
ONE Shimmer Color plus 2 Spot Colors		3		10.80	6.00	4.26	3.68	3.17	2.86	2.57	2.17	1.94	1.78	1.58	1.46
ONE Shimmer Color plus 3 Spot Colors		4		12.90	7.05	4.86	4.18	3.61	3.24	2.87	2.38	2.12	1.92	1.67	1.53
ONE Shimmer Color plus 4 Spot Colors		5		15.00	8.10	5.46	4.68	4.05	3.62	3.17	2.59	2.30	2.06	1.76	1.60
ONE Shimmer Color plus 5 Spot Colors		6		17.10	9.15	6.06	5.18	4.49	4.00	3.47	2.80	2.48	2.20	1.85	1.67
ONE Shimmer Color plus 6 Spot Colors		7		19.20	10.20	6.66	5.68	4.93	4.38	3.77	3.01	2.66	2.34	1.94	1.74
ONE Shimmer Color plus 7 Spot Colors		8		21.30	11.25	7.26	6.18	5.37	4.76	4.07	3.22	2.84	2.48	2.03	1.81

SHIMMER-2C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Shimmer Colors Only		2		7.90	4.20	2.95	2.55	2.14	1.93	1.75	1.47	1.31	1.22	1.11	1.04
TWO Shimmer Colors plus 1 Spot Color		3		10.00	5.25	3.55	3.05	2.58	2.31	2.05	1.68	1.49	1.36	1.20	1.11
TWO Shimmer Colors plus 2 Spot Colors		4		12.10	6.30	4.15	3.55	3.02	2.69	2.35	1.89	1.67	1.50	1.29	1.18
TWO Shimmer Colors plus 3 Spot Colors		5		14.20	7.35	4.75	4.05	3.46	3.07	2.65	2.10	1.85	1.64	1.38	1.25
TWO Shimmer Colors plus 4 Spot Colors		6		16.30	8.40	5.35	4.55	3.90	3.45	2.95	2.31	2.03	1.78	1.47	1.32
TWO Shimmer Colors plus 5 Spot Colors		7		18.40	9.45	5.95	5.05	4.34	3.83	3.25	2.52	2.21	1.92	1.56	1.39
TWO Shimmer Colors plus 6 Spot Colors		8		20.50	10.50	6.55	5.55	4.78	4.21	3.55	2.73	2.39	2.06	1.65	1.46

SHIMMER-2C-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Shimmer Colors Only		2		8.40	4.60	3.25	2.83	2.40	2.17	1.98	1.69	1.51	1.41	1.28	1.19
TWO Shimmer Colors plus 1 Spot Color		3		10.50	5.65	3.85	3.33	2.84	2.55	2.28	1.90	1.69	1.55	1.37	1.26
TWO Shimmer Colors plus 2 Spot Colors		4		12.60	6.70	4.45	3.83	3.28	2.93	2.58	2.11	1.87	1.69	1.46	1.33
TWO Shimmer Colors plus 3 Spot Colors		5		14.70	7.75	5.05	4.33	3.72	3.31	2.88	2.32	2.05	1.83	1.55	1.40
TWO Shimmer Colors plus 4 Spot Colors		6		16.80	8.80	5.65	4.83	4.16	3.69	3.18	2.53	2.23	1.97	1.64	1.47
TWO Shimmer Colors plus 5 Spot Colors		7		18.90	9.85	6.25	5.33	4.60	4.07	3.48	2.74	2.41	2.11	1.73	1.54
TWO Shimmer Colors plus 6 Spot Colors		8		21.00	10.90	6.85	5.83	5.04	4.45	3.78	2.95	2.59	2.25	1.82	1.61

SHIMMER-2C-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
TWO Shimmer Colors Only		2		9.20	5.32	3.91	3.43	2.98	2.73	2.52	2.21	2.01	1.89	1.74	1.64
TWO Shimmer Colors plus 1 Spot Color		3		11.30	6.37	4.51	3.93	3.42	3.11	2.82	2.42	2.19	2.03	1.83	1.71
TWO Shimmer Colors plus 2 Spot Colors		4		13.40	7.42	5.11	4.43	3.86	3.49	3.12	2.63	2.37	2.17	1.92	1.78
TWO Shimmer Colors plus 3 Spot Colors		5		15.50	8.47	5.71	4.93	4.30	3.87	3.42	2.84	2.55	2.31	2.01	1.85
TWO Shimmer Colors plus 4 Spot Colors		6		17.60	9.52	6.31	5.43	4.74	4.25	3.72	3.05	2.73	2.45	2.10	1.92
TWO Shimmer Colors plus 5 Spot Colors		7		19.70	10.57	6.91	5.93	5.18	4.63	4.02	3.26	2.91	2.59	2.19	1.99
TWO Shimmer Colors plus 6 Spot Colors		8		21.80	11.62	7.51	6.43	5.62	5.01	4.32	3.47	3.09	2.73	2.28	2.06

Sports Effects

REALISTIC NUBBIES

We have taken some artistic license with the term “realistic.” The truth is, a totally “realistic” looking basketball is pretty boring. Our “Realistic Nubbies” are a version of what a consumer has come to believe a basketball (or football) looks like as far as the raised surface of the ball is concerned. It’s just that the real surface of a basketball is far less pronounced.

It is critical to note that the “realistic nubbies” effect is produced by using two ink colors and cannot be produced using only one.

- Color #1 is a shade of brownish orange for basketballs and a shade of reddish brown for footballs.
- Color #2 is the raised effect “nubbies.”

The process for the “realistic nubbies” therefore requires two color and two screens. That means one standard cost screen and one SFX screen.

HIGH DENSITY NUBBIES

High Density Nubbies are a perfect example of how “realistic” should not always be the goal when producing a design. Our only goal of any T-shirt design should be to create an image that is visually interesting.

There is one critical element to understand when considering pricing for High Density Nubbies. For a basketball, an orange underprint that is the appropriate shade of orange compared to the nubbies, is a requirement to print the nubbie effect. Therefore, a shade of orange is automatically part of the effect, and the pricing you see in the price table automatically includes an orange underprint for the basketball nubbies. If printed on dark color garments, an additional white underprint will be required.



NUBBIES-R-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Realistic Nubbies Only		1	1	8.40	4.20	3.10	2.60	2.14	1.88	1.65	1.34	1.16	1.04	0.91	0.81
Realistic Nubbies plus 1 Spot Color		2	1	10.50	5.25	3.70	3.10	2.58	2.26	1.95	1.55	1.34	1.18	1.00	0.88
Realistic Nubbies plus 2 Spot Colors		3	1	12.60	6.30	4.30	3.60	3.02	2.64	2.25	1.76	1.52	1.32	1.09	0.95
Realistic Nubbies plus 3 Spot Colors		4	1	14.70	7.35	4.90	4.10	3.46	3.02	2.55	1.97	1.70	1.46	1.18	1.02
Realistic Nubbies plus 4 Spot Colors		5	1	16.80	8.40	5.50	4.60	3.90	3.40	2.85	2.18	1.88	1.60	1.27	1.09
Realistic Nubbies plus 5 Spot Colors*		6	1	18.90	9.45	6.10	5.10	4.34	3.78	3.15	2.39	2.06	1.74	1.36	1.16
Realistic Nubbies plus 6 Spot Colors*		7	1	21.00	10.50	6.70	5.60	4.78	4.16	3.45	2.60	2.24	1.88	1.45	1.23

NUBBIES-R-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Realistic Nubbies Only		1	1	8.90	4.60	3.40	2.88	2.40	2.12	1.88	1.56	1.36	1.23	1.08	0.96
Realistic Nubbies plus 1 Spot Color		2	1	11.00	5.65	4.00	3.38	2.84	2.50	2.18	1.77	1.54	1.37	1.17	1.03
Realistic Nubbies plus 2 Spot Colors		3	1	13.10	6.70	4.60	3.88	3.28	2.88	2.48	1.98	1.72	1.51	1.26	1.10
Realistic Nubbies plus 3 Spot Colors		4	1	15.20	7.75	5.20	4.38	3.72	3.26	2.78	2.19	1.90	1.65	1.35	1.17
Realistic Nubbies plus 4 Spot Colors		5	1	17.30	8.80	5.80	4.88	4.16	3.64	3.08	2.40	2.08	1.79	1.44	1.24
Realistic Nubbies plus 5 Spot Colors*		6	1	19.40	9.85	6.40	5.38	4.60	4.02	3.38	2.61	2.26	1.93	1.53	1.31
Realistic Nubbies plus 6 Spot Colors*		7	1	21.50	10.90	7.00	5.88	5.04	4.40	3.68	2.82	2.44	2.07	1.62	1.38

NUBBIES-R-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Realistic Nubbies Only		1	1	9.70	5.32	4.06	3.48	2.98	2.68	2.42	2.08	1.86	1.71	1.54	1.41
Realistic Nubbies plus 1 Spot Color		2	1	11.80	6.37	4.66	3.98	3.42	3.06	2.72	2.29	2.04	1.85	1.63	1.48
Realistic Nubbies plus 2 Spot Colors		3	1	13.90	7.42	5.26	4.48	3.86	3.44	3.02	2.50	2.22	1.99	1.72	1.55
Realistic Nubbies plus 3 Spot Colors		4	1	16.00	8.47	5.86	4.98	4.30	3.82	3.32	2.71	2.40	2.13	1.81	1.62
Realistic Nubbies plus 4 Spot Colors		5	1	18.10	9.52	6.46	5.48	4.74	4.20	3.62	2.92	2.58	2.27	1.90	1.69
Realistic Nubbies plus 5 Spot Colors*		6	1	20.20	10.57	7.06	5.98	5.18	4.58	3.92	3.13	2.76	2.41	1.99	1.76
Realistic Nubbies plus 6 Spot Colors*		7	1	22.30	11.62	7.66	6.48	5.62	4.96	4.22	3.34	2.94	2.55	2.08	1.83

NUBBIES-HD-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Nubbies Only		0	2	8.70	4.35	3.25	2.80	2.34	2.08	1.85	1.52	1.31	1.19	1.06	0.96
High Density Nubbies plus 1 Spot Color		1	2	10.80	5.40	3.85	3.30	2.78	2.46	2.15	1.73	1.49	1.33	1.15	1.03
High Density Nubbies plus 2 Spot Colors		2	2	12.90	6.45	4.45	3.80	3.22	2.84	2.45	1.94	1.67	1.47	1.24	1.10
High Density Nubbies plus 3 Spot Colors		3	2	15.00	7.50	5.05	4.30	3.66	3.22	2.75	2.15	1.85	1.61	1.33	1.17
High Density Nubbies plus 4 Spot Colors		4	2	17.10	8.55	5.65	4.80	4.10	3.60	3.05	2.36	2.03	1.75	1.42	1.24
High Density Nubbies plus 5 Spot Colors*		5	2	19.20	9.60	6.25	5.30	4.54	3.98	3.35	2.57	2.21	1.89	1.51	1.31
High Density Nubbies plus 6 Spot Colors*		6	2	21.30	10.65	6.85	5.80	4.98	4.36	3.65	2.78	2.39	2.03	1.60	1.38

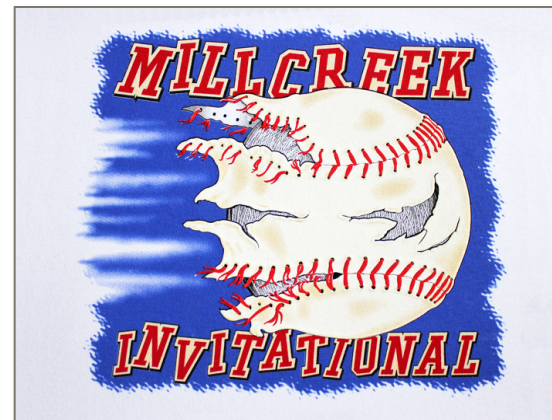
NUBBIES-HD-2	Sweatshirts, Short Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Nubbies Only		0	2	9.20	4.75	3.55	3.08	2.60	2.32	2.08	1.74	1.51	1.38	1.23	1.11
High Density Nubbies plus 1 Spot Color		1	2	11.30	5.80	4.15	3.58	3.04	2.70	2.38	1.95	1.69	1.52	1.32	1.18
High Density Nubbies plus 2 Spot Colors		2	2	13.40	6.85	4.75	4.08	3.48	3.08	2.68	2.16	1.87	1.66	1.41	1.25
High Density Nubbies plus 3 Spot Colors		3	2	15.50	7.90	5.35	4.58	3.92	3.46	2.98	2.37	2.05	1.80	1.50	1.32
High Density Nubbies plus 4 Spot Colors		4	2	17.60	8.95	5.95	5.08	4.36	3.84	3.28	2.58	2.23	1.94	1.59	1.39
High Density Nubbies plus 5 Spot Colors*		5	2	19.70	10.00	6.55	5.58	4.80	4.22	3.58	2.79	2.41	2.08	1.68	1.46
High Density Nubbies plus 6 Spot Colors*		6	2	21.80	11.05	7.15	6.08	5.24	4.60	3.88	3.00	2.59	2.22	1.77	1.53

NUBBIES-HD-3	Pockets, Long Sleeves	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
High Density Nubbies Only		0	2	10.00	5.47	4.21	3.68	3.18	2.88	2.62	2.26	2.01	1.86	1.69	1.56
High Density Nubbies plus 1 Spot Color		1	2	12.10	6.52	4.81	4.18	3.62	3.26	2.92	2.47	2.19	2.00	1.78	1.63
High Density Nubbies plus 2 Spot Colors		2	2	14.20	7.57	5.41	4.68	4.06	3.64	3.22	2.68	2.37	2.14	1.87	1.70
High Density Nubbies plus 3 Spot Colors		3	2	16.30	8.62	6.01	5.18	4.50	4.02	3.52	2.89	2.55	2.28	1.96	1.77
High Density Nubbies plus 4 Spot Colors		4	2	18.40	9.67	6.61	5.68	4.94	4.40	3.82	3.10	2.73	2.42	2.05	1.84
High Density Nubbies plus 5 Spot Colors*		5	2	20.50	10.72	7.21	6.18	5.38	4.78	4.12	3.31	2.91	2.56	2.14	1.91
High Density Nubbies plus 6 Spot Colors*		6	2	22.60	11.77	7.81	6.68	5.82	5.16	4.42	3.52	3.09	2.70	2.23	1.98

Custom

MILLCREEK INVITATIONAL - SHREDDING BASEBALL

This is an example of a "custom ink formulation" created just to make a baseball. First, we created this design on a white background to help print the shredding element without the need for an additional color and an additional flash cure. But a white baseball against a white background lacks contrast. So we added a "background color" so the visual of the shirt was not just white. But from a printing standpoint, on a white background we have three available colors to use to meet the needs of any school or college.



OLD GLORY - LEATHER PATCH

The Leather Patch is a custom formula of ink bases that utilize multiple ink layers and specially prepared inks, combined with carefully controlled curing temperatures to create a "look" that simulates an aged or worn leather.

As is true with many SFX processes, the goal is not to somehow be perfect in our recreation. People have a memory image in their minds about what something "looks like." The goal of a print on a T-shirt is to provide enough visual clues so that for the average viewer, the imprint will "look like" what they believe the image is supposed to look like.



FOOD MART - MASKING TAPE DESIGN

The Masking Tape Design is an example of many different important facets of screen printing. The most obvious element of this design is the "masking tape." We have used a custom formulation of ink bases to create a print that actually looks like masking tape has been used to tape a piece of paper to a t-shirt. The effect is further enforced by a realistic looking piece of filler paper.





4726 Pittsburgh Avenue
Erie, PA 16509
(877) 726-9555

Confidential NET Price List

Prices shown here are your Net Cost

Shredding Baseball

CUSTOM-BASEBALL-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Shredding Baseball Custom Technique		6	1	13.30	6.75	4.65	4.00	3.42	3.04	2.65	2.14	1.87	1.67	1.44	1.30



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Leather Patch

CUSTOM-LTHR-PATCH-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Leather Patch Custom Technique		2	2	14.10	7.35	5.05	4.40	3.82	3.44	3.05	2.54	2.27	2.07	1.84	1.70



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Masking Tape

CUSTOM-MASK-TAPE-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
Masking Tape Custom Technique		4	2	16.00	8.25	5.55	4.80	4.16	3.72	3.25	2.65	2.35	2.11	1.83	1.67



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Metallic

CUSTOM-METALLIC-3C-1	T-Shirts	STD	SFX	6	12	24	36	48	72	96	144	288	576	1000	2500
THREE Metallic Colors Custom Technique		3		11.10	6.08	4.10	3.60	3.13	2.86	2.60	2.23	2.04	1.91	1.75	1.66

HEAT APPLIED GRAPHICS PRICING

Names and Numbers



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Confidential NET Price List

Prices shown here are your Net Cost

Heat Applied Graphics

Due to the wide variety of variables involved in applying heat applied graphics, anything “out of the ordinary” must be custom quoted. The pricing shown here is intended for applying names or numbers on typical items like T-Shirts, Sweatshirts and some Uniforms.

The typical size for names is 2” tall. Above that the pricing can increase and the number of letters per name can decrease significantly. Font styles also affect names in a significant way. The typical size for numbers is 6” or 8”, depending on the size of the item being decorated.

We have provided pricing for both Full Service orders (where we order in the names and/or numbers) and for Contract Services (where we apply the names sent to us by you).

We purchase our heat applied graphics from Stahls’. If you would more info on the various font styles, colors, etc. that are available visit www.stahls.com.

Contract Application Fees

Standard T-Shirts or Sweatshirts or Basic Uniforms

Qty	1-2	3-5	6-8	9-11	12-23	24+
Cost	9.00	6.00	4.00	3.50	2.50	2.00

Full Service Names and Numbers

Names Only - 2” High

Qty	1-3	4-6	7-11	12+
Cost	6.00	5.50	4.50	4.00
Shipping	\$10.00	\$7.50	\$5.00	\$5.00

Numbers Only - 6” or 8” High

Qty	1-3	4-6	7-11	12+
Cost	6.00	5.50	4.50	4.00
Shipping	\$10.00	\$7.50	\$5.00	\$5.00

Names and Numbers Together - 2” / 6” or 2” / 8”

Names are ABOVE Numbers

Qty	1-3	4-6	7-11	12+
Cost	9.00	8.50	8.00	7.50
Shipping	\$10.00	\$7.50	\$5.00	\$5.00